



Physicians *for a* Smoke-Free Canada

1226 A Wellington Street ♦ Ottawa ♦ Ontario ♦ K1Y 3A1
Tel: 1 613 233 4878 ♦ Fax: 1 613 233 7797 ♦ www.smoke-free.ca

Key Tobacco Indicators 2000-2003

	2000	2001	2002	2003*
Percentage of Canadian population over 15 years of age who smoke [1]	24%	21.7%	21%	20%
Number of Canadians over 15 years old who smoke	6,007,562	5,411,822	5,414,335	5,095,400
Number fewer Canadians smoking compared with 2000		595,740	593,227	912,162
Percentage of Canadian population aged 15-19 who smoke [1]	25%	22.5%	22%	18%
Number of Canadians 15 – 19 years old who smoke	521,470	465,633	457,772	375,300
Number fewer teenagers who smoke compared with 2000		55,837	63,698	146,170
Percentage of Canadian population aged 15-19 who have never smoked. [1]	70%	73%	74%	80%
Number of Canadians 15-19 years old who have never smoked	1,439,386	1,505,801	1,539,704	1,666,800
Number more teenagers who never smoked compared with 2000		66,415	100,318	227,414
Percentage children under 11 exposed to cigarette smoke at home [1]	24%	19%	16%	n/a
Number of children under 12 exposed to cigarette smoke at home	929,012	827,055	687,772	n/a
Number fewer children exposed to smoke compared with 2000		101,957	241,240	n/a
Number of cigarettes sold in Canada [2]	49.5 bln	48.2 bln	44.5 bln	42.1 bln
Number fewer cigarettes per year smoked compared with 2000		1.3 bln	5 bln	7.4 bln
	2000-2001	2001-2002	2002-2003	2003-2004
Federal taxes collected on tobacco sales [3]	\$2.15 bln	\$2.63 bln	\$3.14 bln	n/a
Increase in federal tobacco tax revenues compared with 2000		\$480 mln	\$990 mln	n/a
Imperial tobacco gross earnings (after tobacco taxes and operating costs) per package of 25 cigarettes [2]	\$0.70	\$0.77	\$0.93	\$1.07
Increase in Imperial tobacco revenue per package of 25 cigarettes since 2000		\$0.07	\$0.23	\$0.37
Promised Health Canada funding for tobacco control [4]		\$70 mln	\$90 mln	\$90 mln
Actual Health Canada funding for tobacco control [4]	\$19.7 mln	\$54.4 mln	\$72 mln	\$72 mln
Increase in spending since 2000-2001		\$34 mln	\$52 mln	\$52 mln
Federal spending on tobacco reduction mass media (included in above)	\$0	\$28 mln	\$27.4 mln	\$25.8 mln
Cumulative shortfall between promised and actual spending		\$15.6 mln	\$33.6 mln	\$51.6 mln

sources:

[1] *Canadian Tobacco Use Monitoring Survey, 2000-2003 (figures for 2003 are based on 6 months, other years are for 12 month data)*

[2] *Annual reports, Imperial Tobacco Canada Ltd.*

[3] *Public Accounts of Canada, 2000 – 2003.*

[4] *Health Canada Briefing*