

TV TWELVE

Good To Come Home To

June 24, 1996

Julie Prescott
 DESIGNS UNLIMITED
 337 W. 16th Street
 North Vancouver, B.C.
 V7M 1T9

Via Fax # (604) 985-7621

Dear Julie,

From Monday July 15th through Saturday July 20th a portion of the MCDONALD'S TV 12 KIDSTUFF news breaks will promote the Benson & Hedges SYMPHONY OF FIRE, our barge tour and related contest details. In addition to the above contest airtime, from Monday, July 29th through Wednesday, July 31st the KIDSTUFF News breaks will feature our contest winners enjoying their barge tour as well as Symphony Of Fire footage shot on Saturday, July 27th.

KIDSTUFF airs ~~three times~~ daily, Monday through Saturday of every week, airing twice daily between ~~7 - 9:30AM~~ and once between ~~3 - 5:00PM~~; on Saturdays all three segments air between ~~7AM - 11:00AM~~. The KIDSTUFF spots are 60 seconds in length during which the SYMPHONY OF FIRE Barge Tour and Ticket promotion will be included.

Our promotion will invite four of our KIDSTUFF viewers to enjoy team Portugal's fire works display from the VIP seating area on Saturday July, 27th, as well as a sneak peak of Portugal's Barge, the tour beginning at 1:30PM on Friday, July 26th.

As we've done in the past, I would like to have the KIDSTUFF Van and camera appear at the July 27th event. I will need approx. a 15" x 15" area for our KIDSTUFF Van and crew. Thanks again for the call Julie, I look forward to working with you on this explosive promotion!

VALUE TO SYMPHONY OF FIRE

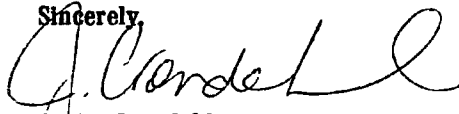
7/15 - 7/20 = 18 x 30's

7/29 - 7/31 = 9 x 30's

27 X 30 Second Spots = \$10,800.00
 (Based on a portion of our 60 second KIDSTUFF spot.)

This value does not include production of KIDSTUFF spots or the added value of our KIDSTUFF Van and Camera appearance for one evening.

Sincerely,



Janice Crondahl
 KIDSTUFF Producer