

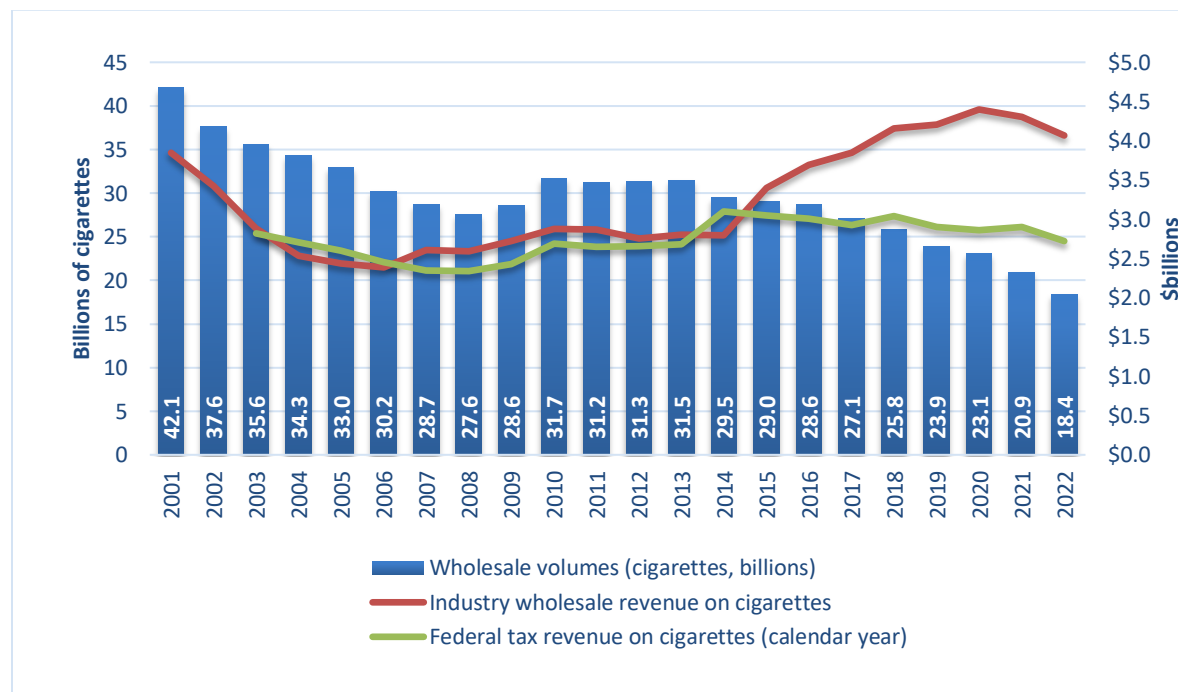
Manufacturers' and federal tax revenues from cigarette sales.

Tobacco manufacturers are required to report to Health Canada the number of each brand of cigarettes and the number of kilograms of fine-cut tobacco they sell in each province each month. They are also required to provide information on their wholesale revenues from these sales, which includes the tax paid to the federal government.¹ Aggregate sales data are made available on an calendar year basis, sometimes displayed on Health Canada's web-site and sometimes provided to researchers on an ad-hoc basis.

Using this data, a comparison can be made with the volume of cigarette sales and the revenues received by manufacturers and the federal government with respect to cigarette sales. The data are presented in the Figures and Table below. An inflation-adjusted amount is also shown.

Since 2014, industry revenue from tobacco sales rose significantly, although it has dropped since 2020. When adjustment is made for inflation, federal tax revenue has fallen.

Wholesale shipments, manufacturers' revenue and federal excise tax revenues from cigarette sales, 2001 to 2022



¹ Tobacco Reporting Regulations (SOR/2000-273)

Wholesale shipments, manufacturers' revenue and federal excise tax revenues from cigarette sales, 2001 to 2021.

Calendar year	Inflation adjustment (2001=\$1)	number of cigarettes sold	Industry revenue from cigarettes (Calculated)	Federal and Provincial tobacco tax revenues *	Average industry revenue per cigarette	Average federal tobacco tax per cigarette
2003	1.05	35,634,281,159	\$2,886,376,774	\$7,650,741,973	\$0.081	\$0.079
2004	1.06	34,289,181,086	\$2,537,399,400	\$7,577,375,106	\$0.074	\$0.079
2005	1.10	32,970,621,643	\$2,439,826,002	\$7,160,362,296	\$0.074	\$0.079
2006	1.11	30,217,394,914	\$2,387,174,198	\$6,705,968,128	\$0.079	\$0.081
2007	1.13	28,704,713,382	\$2,612,128,918	\$6,774,135,423	\$0.091	\$0.082
2008	1.17	27,573,569,888	\$2,591,915,569	\$6,545,624,240	\$0.094	\$0.085
2009	1.16	28,640,322,910	\$2,720,830,676	\$6,875,228,912	\$0.095	\$0.085
2010	1.19	31,653,625,884	\$2,880,479,955	\$7,652,601,182	\$0.091	\$0.085
2011	1.22	31,178,012,116	\$2,868,377,115	\$7,541,112,020	\$0.092	\$0.085
2012	1.25	31,347,437,105	\$2,758,574,465	\$7,365,778,181	\$0.088	\$0.085
2013	1.25	31,467,896,967	\$2,800,642,830	\$7,846,127,184	\$0.089	\$0.085
2014	1.28	29,467,902,653	\$2,799,450,752	\$8,253,527,321	\$0.095	\$0.105
2015	1.29	29,032,568,898	\$3,396,810,561	\$8,391,993,894	\$0.117	\$0.105
2016	1.31	28,642,383,251	\$3,694,867,439	\$8,433,031,666	\$0.129	\$0.105
2017	1.33	27,110,716,886	\$3,849,721,798	\$8,074,150,973	\$0.142	\$0.108
2018	1.36	25,839,224,264	\$4,160,115,107	\$8,260,244,223	\$0.161	\$0.119
2019	1.38	23,895,290,226	\$4,207,003,278	\$7,491,684,782	\$0.176	\$0.122
2020	1.38	23,126,861,524	\$4,399,206,259	\$7,528,674,975	\$0.19	\$0.124
2021	1.47	20,906,599,707	\$4,312,886,416	\$7,105,628,981	\$0.206	\$0.139
2022	1.57	18,376,765,809	\$4,051,728,625	\$6,357,303,421	\$0.221	\$0.148

*Government tobacco tax revenues declared for a fiscal year ending March 31 (9 month overlap with calendar year shown). Source: Public Accounts.

Wholesale shipments, manufacturers' revenue and federal excise tax revenues from cigarette sales, 2001 to 2022. (Inflation adjusted 2001 = \$1)

