

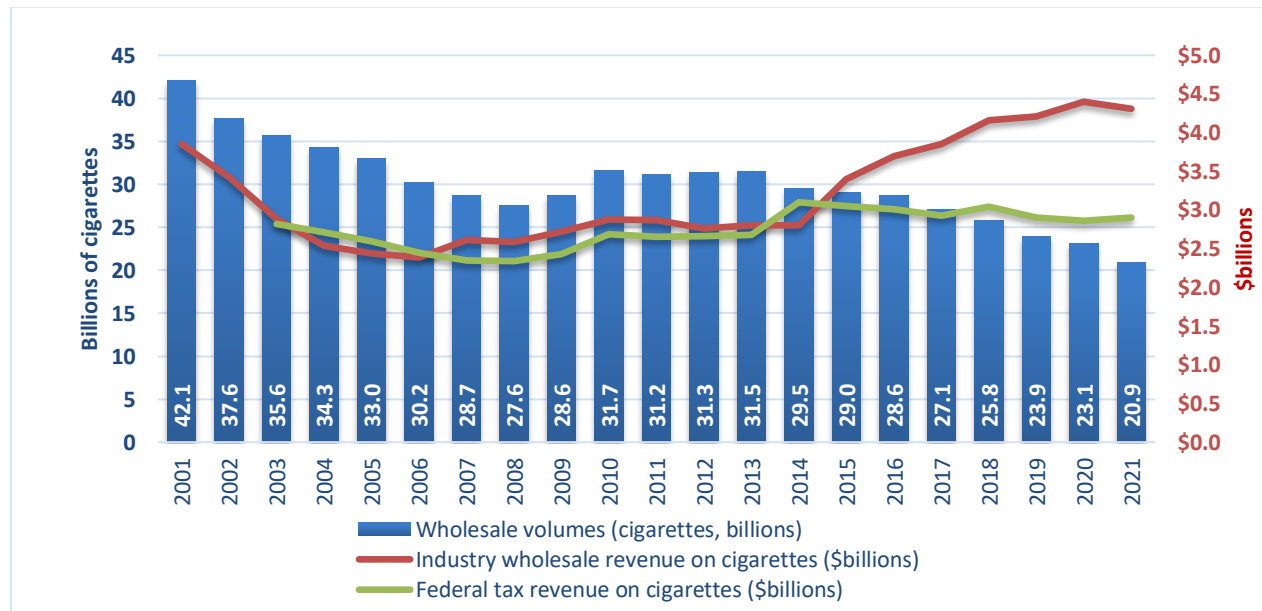
Manufacturers' and federal tax revenues from cigarette sales.

Tobacco manufacturers are required to report to Health Canada the number of each brand of cigarettes and the number of kilograms of fine-cut tobacco they sell in each province each month. They are also required to provide information on their wholesale revenues from these sales, which includes the tax paid to the federal government. ¹ Aggregate sales data is made available on an calendar year basis, sometimes displayed on Health Canada's web-site and sometimes provided to researchers on an ad-hoc basis.

Using this data, a comparison can be made with the volume of cigarette sales and the revenues received by manufacturers and the federal government with respect to cigarette sales. The data are presented in the Figures and Table belows, and also shown when adjusted for inflation.

Since 2015, industry revenue has been increasing, while federal tax revenues have remained stable. When adjustment is made for inflation, federal tax revenue has fallen.

Wholesale shipments, manufacturers' revenue and federal excise tax revenues from cigarette sales, 2001 to 2021



¹ Tobacco Reporting Regulations (SOR/2000-273)

Wholesale shipments, manufacturers' revenue and federal excise tax revenues from cigarette sales, 2001 to 2021.

| Calendar year | Inflation adjustment (2001=\$1) | number of cigarettes sold | Industry revenue from cigarettes | Manufacturers' federal tax remittance from cigarette sales. | Average industry revenue per cigarette | Average federal tobacco tax per cigarette |
|---------------|---------------------------------|---------------------------|----------------------------------|---|--|---|
| 2003 | 1.05 | 35,634,281,159 | \$2,886,376,774 | \$7,650,741,973 | \$0.081 | \$0.079 |
| 2004 | 1.06 | 34,289,181,086 | \$2,537,399,400 | \$7,577,375,106 | \$0.074 | \$0.079 |
| 2005 | 1.10 | 32,970,621,643 | \$2,439,826,002 | \$7,160,362,296 | \$0.074 | \$0.079 |
| 2006 | 1.11 | 30,217,394,914 | \$2,387,174,198 | \$6,705,968,128 | \$0.079 | \$0.081 |
| 2007 | 1.13 | 28,704,713,382 | \$2,612,128,918 | \$6,774,135,423 | \$0.091 | \$0.082 |
| 2008 | 1.17 | 27,573,569,888 | \$2,591,915,569 | \$6,545,624,240 | \$0.094 | \$0.085 |
| 2009 | 1.16 | 28,640,322,910 | \$2,720,830,676 | \$6,875,228,912 | \$0.095 | \$0.085 |
| 2010 | 1.19 | 31,653,625,884 | \$2,880,479,955 | \$7,652,601,182 | \$0.091 | \$0.085 |
| 2011 | 1.22 | 31,178,012,116 | \$2,868,377,115 | \$7,541,112,020 | \$0.092 | \$0.085 |
| 2012 | 1.25 | 31,347,437,105 | \$2,758,574,465 | \$7,365,778,181 | \$0.088 | \$0.085 |
| 2013 | 1.25 | 31,467,896,967 | \$2,800,642,830 | \$7,846,127,184 | \$0.089 | \$0.085 |
| 2014 | 1.28 | 29,467,902,653 | \$2,799,450,752 | \$8,253,527,321 | \$0.095 | \$0.105 |
| 2015 | 1.29 | 29,032,568,898 | \$3,396,810,561 | \$8,391,993,894 | \$0.117 | \$0.105 |
| 2016 | 1.31 | 28,642,383,251 | \$3,694,867,439 | \$8,433,031,666 | \$0.129 | \$0.105 |
| 2017 | 1.33 | 27,110,716,886 | \$3,849,721,798 | \$8,074,150,973 | \$0.142 | \$0.108 |
| 2018 | 1.36 | 25,839,224,264 | \$4,160,115,107 | \$8,260,244,223 | \$0.161 | \$0.119 |
| 2019 | 1.38 | 23,895,290,226 | \$4,207,003,278 | \$7,491,684,782 | \$0.176 | \$0.122 |
| 2020 | 1.38 | 23,126,861,524 | \$4,399,206,259 | \$7,528,674,975 | \$0.19 | \$0.124 |
| 2021 | 1.45 | 20,906,599,707 | \$4,306,759,540 | \$7,130,628,981 | \$0.206 | \$0.139 |

Wholesale shipments, manufacturers' revenue and federal excise tax revenues from cigarette sales, 2001 to 2021. (Inflation adjusted 2001 = \$1)

