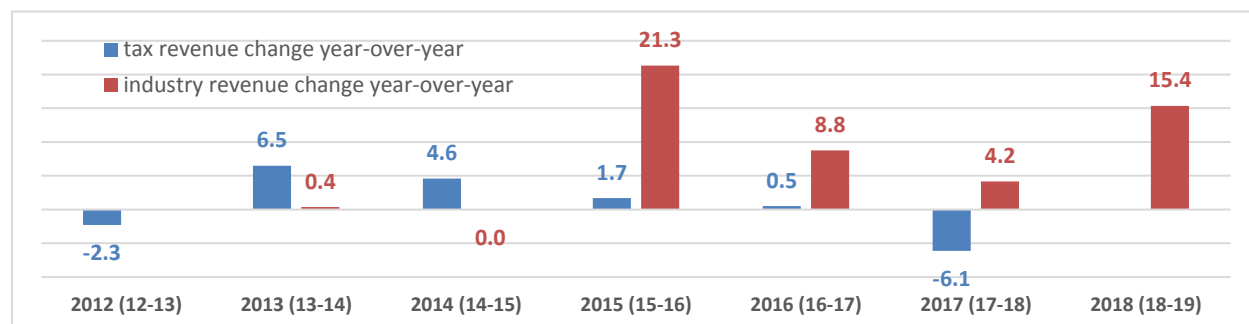


Tobacco Tax and Manufacturers' sales revenue on cigarettes.

Figure 1: Annual percentage change: Governmental tobacco tax revenue (blue) and manufacturers' revenue on the sale of cigarettes.



Provincial tobacco tax revenues (including fine-cut)

	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018
Newfoundland	146,000,000	148,017,000	157,078,000	158,032,000	161,599,000	160,397,000
Prince Edward Island	40,152,000	32,000,000	30,172,100	32,393,700	32,662,000	31,622,000
Nova Scotia	206,287,000	217,229,000	206,255,000	217,009,000	222,234,000	210,710,000
New Brunswick	142,400,000	152,900,000	143,400,000	148,700,000	157,900,000	152,700,000
Quebec	907,000,000	1,010,000,000	1,069,000,000	1,083,000,000	1,072,000,000	993,000,000
Ontario	1,142,000,000	1,110,000,000	1,168,000,000	1,226,000,000	1,230,000,000	1,244,000,000
Manitoba	252,100,000	272,100,000	256,000,000	256,100,000	243,300,000	228,000,000
Saskatchewan	253,353,000	276,234,000	260,696,000	263,686,000	259,706,000	260,300,000
Alberta	912,000,000	922,000,000	896,000,000	980,000,000	953,000,000	908,000,000
British Columbia	614,000,000	724,000,000	752,000,000	734,000,000	737,000,000	727,000,000
Federal government	2,750,486,181	2,983,048,184	3,273,046,368	3,248,701,468	3,320,949,320	3,155,975,973
Total provincial	4,615,292,000	4,863,735,000	4,933,688,000	5,098,920,700	5,054,732,405	4,915,729,000
Total Federal & Provincial	7,365,778,181	7,846,783,184	8,206,734,368	8,347,622,168	8,390,350,320	7,879,685,973
<i>Change over previous year (%)</i>	-2.3	6.5	4.6	1.7	0.5	-6.1

Estimated Manufacturers' revenue on sale of cigarettes¹

	2012	2013	2014	2015	2016	2017	2018
Millions of cigarettes sold	31,347	31,468	29,468	29,033	28,642	27,111	27,000(est.)
Revenue per cigarette	0.88	\$0.089	\$0.095	\$0.117	\$0.129	\$0.142	\$0.1645
Estimated revenue (\$billion)	\$2.789	\$2.801	\$2.799	\$3.396	\$3.640	\$3.849	\$4.441
Change over previous year (%)		.38%	-0.04%	21.34%	8.77%	4.19%	15.37%

¹ Revenue for fine-cut tobacco has not been released by Health Canada

Tax and wholesale price increases, selected brands (Ontario), 2016-2019.

Per carton of 200 cigarettes	2016	2017	2018	2019	Total Increase
	January – July	January – July	January -July	January	Nov 2015- Jan 2019
TAX INCREASES					
• Federal		\$0.53	\$2.29		\$2.82
• Ontario	\$3.00	\$2.00	\$4.00		\$9.00
• Quebec					\$0
PRICE INCREASES (ONTARIO WHOLESAL)					
Premium brands					
• Du Maurier (ITL)	\$2.60	\$3.15	\$4.76	\$2.00	\$12.51
• Vogue (ITL)	\$3.40	\$5.65	\$5.26	\$2.00	\$16.31
• Benson & Hedges (RBH)	\$3.92	\$3.80	\$3.26	*	\$10.98
• Export A (JTIM)	\$3.60	\$3.15	\$4.00	\$2.00	\$12.75
Mid -tier brands					
• Peter Jackson (ITL)	\$1.60	\$3.65	\$5.26	\$2.00	\$12.51
• Matinée (ITL)	\$3.60	\$5.65	\$5.26	\$2.00	\$16.51
• Canadian Classics (RBH)	\$2.92	\$3.65	\$5.26	*	\$11.83
• Number 7 (RBH)	\$2.42	\$2.40	\$6.26	*	\$11.08
• Macdonald Select (JTIM)	\$4.10	\$3.15	\$3.50	\$2.00	\$12.75
Budget brands					
• Pall Mall (ITL)	\$2.10	\$3.90	\$2.68	\$2.00	\$10.68
• John Player Special (ITL)	\$3.40	\$3.85	\$5.26	\$2.00	\$14.51
• NEXT (RBH)	\$2.74	\$3.65	\$3.53	*	\$9.92
• Philip Morris (RBH)	\$2.10	\$4.15	\$5.26	*	\$11.51
• LD (JTIM)	\$3.60	\$4.15	\$4.00	\$2.00	\$13.75

* *unknown at this time*

Sources:

- Physicians for a Smoke-Free Canada. [Tax Revenues from Tobacco Sales. 2018](#)
- Health Canada. [National and provincial/territorial tobacco sales data. 2017](#)
- Health Canada. [Wholesale Unit Price of Cigarettes in Canada. 2003-June. 2018](#)