

Set A



**SMOKING
CAUSES
PERIPHERAL
VASCULAR
DISEASE**

GANGRENE

Health Authority Warning

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**SMOKING CAUSES PERIPHERAL
VASCULAR DISEASE**

Health Authority Warning

**Quitline
131 848**

GANGRENE

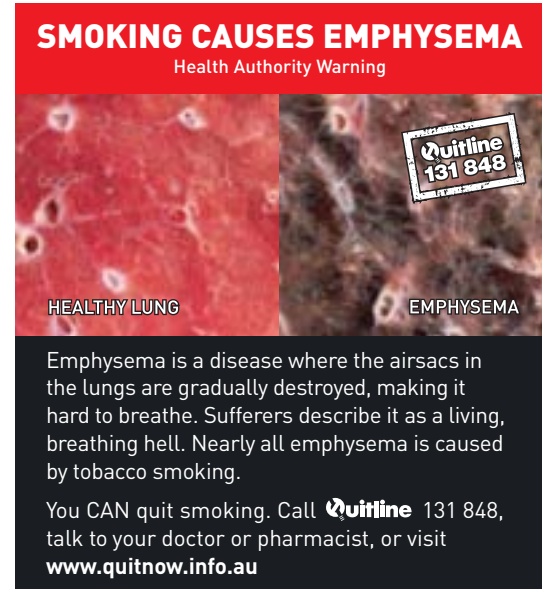
Smoking damages your blood vessels, which can prevent blood circulation, particularly to your legs or feet. This can result in blood clots, infection, gangrene, even amputation.

You CAN quit smoking. Call **Quitline** 131 848, talk to your doctor or pharmacist, or visit **www.quitnow.info.au**

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**SMOKING
CLOGS
YOUR
ARTERIES**

Health Authority Warning

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SMOKING CLOGS YOUR ARTERIES

Health Authority Warning

Quitline
131 848

Smoking narrows your arteries causing them to become clogged and can lead to heart attack, stroke, peripheral vascular disease, gangrene of the feet and impotence.

You CAN quit smoking. Call **Quitline** 131 848, talk to your doctor or pharmacist, or visit **www.quitnow.info.au**

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TOBACCO - 19,019

- Alcohol - 2,831
- Motor Vehicle Accidents - 1,731
- Illegal Drugs - 863
- Murders - 203

SMOKING – A LEADING CAUSE OF DEATH

CAUSES OF DEATH IN AUSTRALIA* Health Authority Warning

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CAUSES OF DEATH IN AUSTRALIA*

Smoking causes more deaths than murder, illegal drugs, motor vehicle accidents and alcohol combined. Smokers not only live shorter lives, they also live more years with disabling health problems.

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*Source: AIHW Quantification of drug caused mortality and morbidity in Australia, 1998 and ABS Causes of Death, 1998.



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Set B



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TOBACCO SMOKE IS TOXIC
Health Authority Warning

**Quitline
131 848**

Tobacco smoke is a complex mixture of toxic chemicals such as **nitrosamines** and **benzopyrenes** which contribute directly to the formation of cancer in smokers, and **carbon monoxide** which reduces the ability of blood to carry oxygen. These harmful substances can reach your brain, heart and other organs within 10 seconds of the first puff.

You CAN quit smoking. Call **Quitline** 131 848, talk to your doctor or pharmacist, or visit **www.quitnow.info.au**

The image shows a person in a blue lab coat and mask holding a glass beaker containing a dark liquid. A yellow triangular warning sign with a skull and crossbones and the word 'TOXIC' is attached to the beaker. The background is black. A white box with the text 'Quitline 131 848' is in the top right corner.

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