

Campbell, Kate

From: Angela.Pratt@health.gov.au
Sent: Tuesday, 27 April 2010 7:49 PM
To: Chris.Picton@health.gov.au
Cc: Kumar, Ankit; Davidoff, Ian
Subject: Re: media version of tobacco release [SEC=UNCLASSIFIED]

keen for these comments to be incorporated

S 22

Dr Angela Pratt
Chief of Staff
Office of the Hon Nicola Roxon MP
Minister for Health and Ageing
Parliament House Canberra ACT 2600
Ph: 02 6277 7220
Fax: 02 6273 4146

Chris Picton/MINISTER/Health

27/04/2010 19:41

To "Kumar, Ankit" <Ankit.Kumar@pm.gov.au>
cc "Angela.Pratt@health.gov.au" <Angela.Pratt@health.gov.au>, "Davidoff, Ian" <Ian.Davidoff@pm.gov.au>
Subject Re: media version of tobacco release [SEC=UNCLASSIFIED] [Link](#)

Looks OK to me but want Department to double check - they won't be able to for a couple of hours

We should get Amanda R to fact check too.

Few early comments:

Jan 2012 is when it would start to be implemented - implementation would finish 1 July 2012 - therefore not sure first sentence is true of that section

S 22

- doesn't make clear that all three parts of the package were key recs of the prevention taskforce

S 22

- if we are going to talk about graphic health warnings being "retained" - maybe we should flag that they will be expanded (particularly if we end up using props from the Cancer Council which have them much bigger)

"Kumar, Ankit" <Ankit.Kumar@pm.gov.au>

27/04/2010 18:52

To "Chris.Picton@health.gov.au" <Chris.Picton@health.gov.au>
cc "Angela.Pratt@health.gov.au" <Angela.Pratt@health.gov.au>, "Davidoff, Ian" <Ian.Davidoff@pm.gov.au>
Subject media version of tobacco release [SEC=UNCLASSIFIED:NO CAVEATS]

Chris

Attached is Sean's version of the release. There is now a chance we might be doing this tomorrow - shall call to discuss.

Can you please fact check this.

522

Cheers

Ankit

IMPORTANT: This message, and any attachments to it, contains information that is confidential and may also be the subject of legal professional or other privilege. If you are not the intended recipient of this message, you must not review, copy, disseminate or disclose its contents to any other party or take action in reliance of any material contained within it. If you have received this message in error, please notify the sender immediately by return email informing them of the mistake and delete all copies of the message from your computer system.

"Important: This transmission is intended only for the use of the addressee and may contain confidential or legally privileged information. If you are not the intended recipient, you are notified that any use or dissemination of this communication is strictly prohibited. If you receive this transmission in error please notify the author immediately and delete all copies of this transmission."