



Key Tobacco Indicators - 2000-2005

	2000	2001	2002	2003	2004	2005
Percentage of Canadian population over 15 years of age who smoke [1]	24%	21.7%	21%	21%	20%	19%
Number of Canadians over 15 years old who smoke	6,007,562	5,411,822	5,414,335	5,332,326	5,116,200	4,966,600
Number fewer Canadians smoking compared with 2000		595,740	593,227	675,236	891,362	1,040,962
Percentage of Canadian population aged 15-19 who smoke [1]	25%	22.5%	22%	18%	20%	18%
Number of Canadians 15 – 19 years old who smoke	521,470	465,633	457,772	382,689	419,000	385,000
Number fewer teenagers who smoke compared with 2000		55,837	63,698	138,781	102,470	136,470
Percentage of Canadian population aged 15-19 who have never smoked. [1]	70%	73%	74%	79%	75%	79%
Number of Canadians 15-19 years old who have never smoked	1,439,386	1,505,801	1,539,704	1,644,709	1,571,250	1,682,700
Number more teenagers who never smoked compared with 2000		66,415	100,318	225,323	131,864	243,314
Percentage of households with children (under 12) exposed to smoke at home. [1]	24	19	16	14	12	9
Number of households with children (under 12) exposed to cigarette smoke at home	929,012	827,055	687,722	512,846	485,000	n/a
Number fewer households exposing children to smoke compared with 2000		101,957	241,290	416,166	444,012	n/a
Number of cigarettes sold in Canada [2]	49.8 bln	48.1 bln	45.4 bln	41.5 bln	40.8 bln	40.5
Number fewer cigarettes per year smoked compared with 2000		1.7 bln	4.4 bln	8.3 bln	9 bln	9.3 bln
	2000-2001	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006
Federal taxes collected on tobacco sales [3]	\$2.15 bln	\$2.63 bln	\$3.14 bln	\$3.39 bln	\$3.0 bln	n/a
Increase in federal tobacco tax revenues compared with 2000		\$480 mln	\$990 mln	\$1.24 bln	850 mln	n/a
Imperial tobacco gross earnings per package of 25 cigarettes [4]	\$0.70	\$0.77	\$0.93	\$1.07	\$0.95	n/a
Increase in Imperial tobacco earnings per package since 2000		\$0.07	\$0.23	\$0.37	\$0.25	n/a
Promised Health Canada funding for tobacco control [5]		\$70 mln	\$90 mln	\$90 mln	\$110 mln	\$110 mln
Actual Health Canada funding for tobacco control [5]	\$19.7 mln	\$54.4 mln	\$71.6 mln	\$78.0 mln	\$79.6 mln	\$80.3*
Increase in annual spending since 2000-2001		\$34 mln	\$52 mln	\$59.8 mln	\$59.9 mln	\$60.6 mln*
Federal spending on tobacco reduction mass media	\$0	\$28 mln	\$27.4 mln	\$29.9 mln	\$37 mln	\$7 mln*
Cumulative shortfall between promised and actual spending		\$15.6 mln	\$34 mln	\$46 mln	\$76.4 mln	\$106.1

Sources:

[1] Canadian Tobacco Use Monitoring Survey, 2000-2003 ; [2] Sales data reported to Health Canada/ www.gosmokefree.ca ; [3] Public Accounts of Canada, 2000 – 2006; [4] Earnings are revenue less tobacco taxes and operating costs. Imperial Tobacco Annual reports, 2000 – 2005. These were not published after January 2005. [5] Health Canada Briefings to Canadian Coalition for Tobacco Control spring 2006; * 16 million of this budget was cut and/or redirected to centralized government advertising in the wake of the sponsorship scandal. The real spending on tobacco control is thus overstated by at least this amount. Mass media spending is included in "Actual" funding.