



CANADIAN TOBACCO  
MANUFACTURERS'  
COUNCIL

CONSEIL CANADIEN  
DES FABRICANTS  
DES PRODUITS DU TABAC

## MEMORANDUM

TO: Ops  
cc: Rob Parker  
Marie-Josée Lapointe

FROM: David Small

DATE: March 20, 1998

Copy  
M. Winokur  
M. Potop

SUBJECT: VENTILATION ALTERNATIVE TO SMOKING BANS

---

You will recall that approval was given CTMC by the member companies for funding to develop a "ventilation alternative" to public place smoking ban initiatives in Mississauga and Toronto with, hopefully, the prospect of moving this to B.C. as well.

For your information, please find attached *Proposal for a Credible and Sustainable Indoor Air Policy: The Ventilation Option* which our allies in the hospitality industry will be proposing in both Mississauga and Toronto along with expertise from Consumers Gas. We also believe it will be an option to the WCB rules in B.C.

The proposal was developed by a subcommittee of Courtesy of Choice under the direction of Mary Trudelle in Toronto with input from the Ontario Restaurant Association and the Hotel Association of Canada.

701-99 Bank Street  
Ottawa, Ontario K1P 6B9  
Telephone (613) 238-2799  
Fax (613) 238-4463

99, rue Bank, bureau 701  
Ottawa (Ontario) K1P 6B9  
Téléphone (613) 238-2799  
Télécopieur (613) 238-4463

Members / Membres  
Imperial Tobacco Limited / Limitée  
RJR-Macdonald Inc.  
Rochmans, Benson & Hedges Inc.

2065255097