

CANADIAN TOBACCO
MANUFACTURERS'
COUNCIL

CONSEIL CANADIEN
DES FABRICANTS
DES PRODUITS DU TABAC



MEMORANDUM

Ops
cc: Rob Parker
Marle-Josée Lapointe
Mary Trudell

FROM: David Small
Date: May 26, 1998
RE: INDUSTRY MEETING ON SMOKE BANS/VENTILATION

will send latest Hosp. policy on vent for Metro Press

*Copy Matty Winkler
they suggested
I have suggested
Monday June 22nd
in Toronto.*

*Ventilation through c/c
and may attend
AS HYPE - serious on
smoking*

Further to our conference call de-brief on California's smoke ban (May 13, 11 a.m.) there appears to be a consensus regarding the need for coordination of some of the key players opposing smoke bans across North America.

Objectives:

1. To share information about the status of smoke bans in various jurisdictions.
 - We need to open critical lines of communication for ongoing sharing of information and ideas.
 - There is a need for a data base on what has happening and is happening where. Is the smoke ban in Boulder Colorado being enforced? Where have bans been repealed? Would it make sense for CTMC to manage the data base as the Americans have shunted the issue aside amidst their other obvious priorities. Or have priorities recently changed south of the border.
 - More information on economic impact studies (either by the hospitality industry or the antis) is critical.
 - Information on the success or failure of particular tactics and potential allies -- particularly any stakeholder groups - would be helpful.

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Membres / Membres
Imperial Tobacco Limited/Limitée
RJR-Macdonald Inc.
Rothmans, Benson & Hedges Inc.

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2. To develop consistent policy alternatives.

- Different policies may be necessary for different locations (eg don't want to cause Alberta restaurants to have to install ventilation if there's no threat).
- In tough jurisdictions, a ventilation policy may provide an international alternative to bans.
- Various groups must be working on ventilation policies in North America-- if this is the case, there should be sharing of information, if not, the Canadian policy may set the standard.

Recommendations:

- CTMC would host the meeting at Toronto Airport. The week of June 28th, though early, is proposed for Ops consideration. There are pressing issues in Toronto, B.C. and California this summer.
- Participants would include those people in the companies who work on issues relating to smoke bans and consultants working on the issue as identified by each of the companies. Companies would be encouraged to invite their ventilation consultants and anyone doing policy or organization "on the ground" in hot jurisdictions such as California.
- Stake holder groups from the hospitality industry will not be invited to this meeting. We need to get organized first--there might be an opportunity/need to meet with these groups later but it's probably safer if the information is taken back to the hospitality groups by the people working with them behind the scenes.
- We may wish to break into two groups--one on organization and information sharing and a sub-group on ventilation policy where Mary Trudelle has recently taken on responsibility.
- The meeting should take a full day -- including lunch.

For discussion tomorrow at Ops call.

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