

Timeline of selected regulatory actions on electronic nicotine devices.

Date	Canadian governments	USA governments	Industry and other governments
2018			
Sep 9 – 15		FDA writes 5 e-cigarette manufacturers asking each company to submit within 60 days describing how they will address widespread youth access and use of their products. ¹	JUUL introduced in Canada
Sep 16-22			BAT/Imperial Tobacco Canada runs Vype television advertising campaign.
Sep 23 – 29	Health Canada gives notice to WTO that it intends to permit relative risk statements in the promotion of vaping products, such as “If you are a smoker, switching completely to vaping is a much less harmful option.” ²		
Sep 30 – Oct 6			Imperial Brands/Fontem tests Myblu in Quebec ³
Oct 7 - 13			
Oct 14 – 20			
Oct 21 - 27		FDA hosts meeting for industry and public on Tobacco Product Application Reviews. ⁴	
Oct 28 - 3		FDA comments on results of meeting with e-cigarette manufacturers. ⁵	
Nov 4 – 10			
Nov 11 – 17		FDA proposes new steps to protect youth from flavoured e-cigarettes, ⁶ aiming to prevent flavoured products being sold outside of age-restricted stores.	JUUL shuts down social media accounts, suspends selling flavoured pods to retail stores and adds age verification measures to its on-line shop. ⁷
Nov 18 – 24			
Nov 25 – Dec 1			
Dec 2 – 8			
Dec 9 – 15			
Dec 16 – 22			ALTRIA buys 35% of JUUL, paying US\$12.8 billion
Dec 23 – 29			
2019			
Dec 30 – Jan 5			Myblu introduced in Canada ⁸
Jan 6 – 12			
Jan 13 – 19			BAT/Imperial Tobacco Canada launches Vype ePod in Canada. ⁹
Jan 20 – 26		FDA holds public hearing on Eliminating Youth Electronic Cigarette and Other Tobacco Product Use: The Role for Drug Therapies ^{10 11}	
Jan 27 – Feb 2			

Date	Canadian governments	USA governments	Industry and other governments
Feb 3 – 9	Health Canada launches Consider the Consequences campaign. ¹²	FDA write JUUL and Altria regarding measures company is taking to help address mounting epidemic of youth addiction to tobacco products. ¹³	Japan Tobacco/JTI Canada Tech launches Logic Compact in Canada. ¹⁴
Feb 10 – 16		Statement from FDA Commissioner Scott Gottlieb, M.D., on new data demonstrating rising youth use of tobacco products and the agency’s ongoing actions to confront the epidemic of youth e-cigarette use ¹⁵	
Feb 17 – 23			
Feb 24 – Mar 2	Health Canada issues notice of intent to regulate vaping promotions. ¹⁶ Northwest Territories introduces legislation to prohibit sale of e-cigarettes to minors, restrict use or sale of vaping products in certain places ¹⁷		South Africa finance minister indicates that e-cigarettes will be taxed from 2021. ¹⁸
Mar 3 – 9		FDA Commissioner announces new actions focused on retailers, manufacturers to combat youth access to e-cigarettes, including sending letters demanding information on marketing. ¹⁹	
Mar 10 – 16		FDA prioritizes enforcement of marketing activities that target youth and sets new deadline for premarket applications for e-cigarettes (August 2021). ²⁰	
Mar 17 – 23		FDA issues final guidance on compliance for retailers. ²¹	
Mar 24 – 30		FDA issues proposed rule on requirements to establish “substantial equivalency” for tobacco products. ²²	JUUL announces secret shopper surveillance in Canada. ²³
Mar 31 – Apr 6			
Apr 7 – 13	Health Canada issues consultation paper on ways to reduce vaping promotions. ²⁴ Council of Chief Medical Officers of Health issues statement on vaping. ²⁵	FDA issues special announcement regarding e-cigarette users experiencing seizures. ²⁶	
Apr 14 – 20	Health Canada publishes “what we heard report” on vaping regulations. ²⁷		
Apr 21 – 27			
Apr 28 – May 4			
May 5 – 11	Health Canada advises that meetings with industry will be disclosed. ²⁸		
May 12 – 18	Health Canada meeting with Scientific Advisory Board on Vaping. ²⁹	North Carolina sues JUUL for targeting youth. ³⁰	
May 19 – 25			
May 26 – Jun 1			
June 2 – 8		FDA issues warning letters to e-cigarette firms that use social media. ³¹	

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Jun 9 – 15	Health Canada writes retailers to remind them of responsibilities under TVPA. ³² Health Canada provides information on meetings held with tobacco and vaping industry ³³	FDA finalizes guidance for premarket tobacco product applications for e-cigarettes. ³⁴	
Jun 16 – 22			
Jun 23 – 29	Health Canada updates Forward Regulatory Plan for vaping products. ³⁵ Health Canada publishes Vaping Products Labelling and Packaging Regulations in Canada Gazette Part 1. ³⁶		
Jun 30-Jul 6			San Francisco city bans sale of e-cigarettes effective 6 months later ³⁷ Estonia ban on flavoured e-cigarettes (other than tobacco flavour) comes into force. ³⁸
Jul 7 – 13		Maryland Court sets date for applications for premarket tobacco product applications for May 20, 2020. ³⁹	
Jul 14 – 20	Health Canada offers micro-grants of up to \$1,000 for projects addressing youth vaping. (check date) ⁴⁰	FDA launches TV ads warning children of e-cigarette use (“Real Cost” campaign) ⁴¹	
Jul 21 – 27			
Jul 28 – Aug 3		Connecticut opens investigation into JUUL’s marketing practices. ⁴²	JUUL opens first age-gated store in Canada. ⁴³
Aug 4 – 10		FDA proposes to add 19 toxicants to list of harmful and potentially harmful, including products contained in or created by e-cigarettes. ⁴⁴	
Aug 11 – 17	Northwest Territories adopts legislation to prohibit sale of e-cigarettes to minors, restrict use or sale of vaping products in certain places ⁴⁵ (Bill introduced February 28, 2019 given Royal Assent August 21, 2019)		
Aug 18 – 24			
Aug 25 – 31		FDA and CDC announce they are investigating respiratory illnesses related to e-cigarette use. ⁴⁶	
Sep 1 – 7	Health Canada issues information bulletin on vaping product potential harms. ⁴⁷		
Sep 8 – 14		FDA warns JUUL Labs for unauthorized marketing ⁴⁸ and writes it to request additional information identified during Congressional hearings. ⁴⁹ Richmond , California suspends sales of vaping products until approved by FDA. ⁵⁰	JUUL opens age-gated retail store in Edmonton ⁵¹

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Sep 15 – 21	Ontario Minister of Health, Christine Elliot, requires reporting of vaping-related severe pulmonary disease. ⁵²	FDA issues proposed rule for requirements for PMTA for e-cigarettes. ⁵³ New York State implements a statewide ban on most flavored nicotine products. ⁵⁴	Outgoing chief MOH for the UK, Dame Sally Evies , expresses support for banning flavoured vaping products. ⁵⁵
Sep 22 – 28	Health Canada releases definition of vaping related lung disease. ⁵⁶ Nunavut Chief Medical Officer of Health tells media the territory would be looking to strengthen laws. ⁵⁷	Massachusetts puts temporary ban on sale of vaping products. ⁵⁸ Rhode Island governor directs department of Health to create regulations on vaping flavours and uses executive order to temporarily ban sale of flavoured products. ⁵⁹	JUUL suspends advertising and lobbying activities in the USA. ⁶⁰
Sep 29 – Oct 5		FDA updates and strengthens its warning against using e-cigarettes. ⁶¹ Court suspends New York state's ban on flavoured products. ⁶² US Federal Trade Commission (FTC) orders JUUL to hand over information about how they market e-cigarettes. ⁶³	Class action lawsuit filed against JUUL in British Columbia . ⁶⁴
Oct 6 – 12	Council of Chief Medical Officers of Health issues statement on vaping. ⁶⁵	Washington State imposes emergency rule to ban the sale of flavored vapor products. ⁶⁶ Oregon state adopts emergency rule to ban flavoured e-cigarettes. ⁶⁷ Montana puts an emergency rule to ban flavoured tobacco products. ⁶⁸ Wisconsin tax on vapor products come into effect (5 cents per ml of liquid). ⁶⁹ Connecticut and Washington introduce taxes which differentiate between closed system products, with ad valorem on open systems ⁷⁰ .	
Oct 13 – 19	Yukon gives 3 rd reading to legislation which sets minimum age to buy e-cigarettes at 19, restricts places where vaping products can be used or sold. (First reading October 7 th). It repeals the Smoke-Free Places Act and replaces it with the <i>Tobacco and Vaping Products Control and Regulation Act</i> . ⁷¹	U.S. Congress House Committee on Energy & Commerce holds hearings on "Legislation to reverse the youth tobacco epidemic" ⁷² Montana Court issues temporary restraining order on flavoured vaping ban. ⁷³	JUUL Labs suspends sale of non-tobacco, non-menthol based flavours in the USA. ⁷⁴
Oct 20 – 26	Alberta announces that it will be reviewing provincial legislation regarding tobacco and e-cigarettes. ⁷⁵ Alberta budget announces that e-cigarettes will be taxed. ⁷⁶ Ontario announces that in-store promotion of vaping products other than in specialty stores will be banned. Effective January 1 ⁷⁷	FDA hosts meeting on PMTA. ⁷⁸ Judge says flaws in Massachusetts ban must be fixed or the ban will be lifted. ⁷⁹	Ireland's Minister of Health receives approval to develop a new Tobacco and Nicotine Inhaling Products Bill. Measures to include prohibition on sale to those under 18, retail licensing system. ⁸⁰ South Korea convenience chain stops selling flavored e-cigarettes (Others follow suit in December) ⁸¹
Oct 27 –Nov 2	Toronto City Council adopts business license for vapour product retailers. ⁸²		

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Nov 3 – 9	<p>Health Canada confirms 2nd and 3rd case of probable vaping related illness in B.C.⁸³</p> <p>Saskatchewan introduces amendments to its Tobacco Control Act – changing it to the Tobacco and Vapour Products Control Act. ⁸⁴ Bill introduced November 5 and given 3rd reading on December 6.</p>	<p>Massachusetts Emergency Rule Adoption- Addresses the Governor's Declaration of Emergency Detrimental to the Public Health due to severe lung disease associated with the use of e-cigarettes and vaping products in the Commonwealth; prohibits the sale of vaping products in the Commonwealth and authorizes a standing order for nicotine replacement therapy.⁸⁵</p>	
Nov 10 – 16	<p>Quebec identifies 3rd case of vaping-related illness.⁸⁶</p>		<p>JUUL suspends sale of mint-flavored pods in US⁸⁷</p>
Nov 17 – 23	<p>New Brunswick Throne Speech promises action to address youth vaping (November 19).⁸⁸</p> <p>British Columbia announces intention to “restrict vapour product access, flavours, nicotine content, packaging and advertising, and intends to increase taxes on vapour products, to protect youth from risks associated with vaping.”⁸⁹</p> <p>British Columbia amends <i>Provincial Sales Tax Act</i> to provide for the 20% sales tax on vaping products, instead of the normal 7% provincial sales tax.⁹⁰</p> <p>In Prince Edward Island, Bill 121, <i>An Act to Amend the Tobacco and Electronic Smoking Device Sales and Access Act</i>, received third reading with unanimous all-party support on November 21, 2019.⁹¹ The bill increases the minimum age for tobacco and e-cigarettes to age 21, requires that all e-cigarettes be sold only in specialty shops, establishes regulatory authority to restrict flavours in e-cigarettes.</p>	<p>California sues JUUL (November 18)⁹²</p> <p>New York State sues JUUL (November 19)⁹³</p> <p>Trump’s White House held a meeting with stakeholders.⁹⁴</p>	<p>Norway notifies the European Commission of draft regulations relating to e-cigarettes. It proposes to adopt the EU TPD standards, and to exempt e-cigarettes from the retail display ban.⁹⁵</p>

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Nov 24 – 30	<p>In Prince Edward Island, Bill 121, <i>An Act to Amend the Tobacco and Electronic Smoking Device Sales and Access Act</i>, received Royal Assent on November 28, 2019</p> <p>In Ontario, NDP backbencher France Gélinas introduces a bill to prohibit the promotion of vaping products, regulate what flavours are available, set a maximum amount of nicotine per milliliter of e-fluid, restrict sales to specialty shops, require Ontario Health to prepare an annual report on vaping usage and health effects and set tax money aside for research.⁹⁶</p> <p>Quebec Health Minister, Danielle McCann strikes task force to advice on vaping regulations and asks for advice to be presented by April, 2020.⁹⁷ She is reported as saying new regulations will be introduced in the spring.⁹⁸</p> <p>British Columbia adopts legislation to impose a tax on vaping products.⁹⁹</p> <p>Yukon Bill 3 gets Royal Assent. Law comes into force on a date fixed by government.</p> <p>Toronto City Council calls for administration to “ensure that all advertising.. complies with the letter and spirit of the Smoke-Free Ontario Act”¹⁰⁰</p>	<p>Washington DC sues JUUL (November 26).¹⁰¹</p> <p>Massachusetts passes “An Act Modernizing Tobacco Control”¹⁰² banning the sale of flavoured vaping liquids.</p>	
Dec 1 – 7	<p>Saskatchewan gives Royal Assent to Bill 182, the Tobacco Control Amendment Act.</p> <p>Nova Scotia announces regulations to ban vaping flavours other than tobacco flavour will be in effect April 1, 2020, and that additional legislation will follow.^{103 104}</p>	<p>Minnesota files lawsuit against JUUL on December 4.¹⁰⁵</p>	

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Dec 8 – 14	<p>Prime Minister Trudeau directs health minister Patty Hajdu to “in cooperation with other orders of government and key stakeholders, address the rapid rise in youth vaping. This should start with regulations to reduce the promotion and appeal of vaping products to young people and public education to create awareness of health risks. You are encouraged to explore additional measures.”¹⁰⁶</p> <p>Toronto Board of Health considers report on Aerosolized Liquid Products (vapour products), urging adoption of taxes and limit point of sale locations for vaping products.¹⁰⁷</p>	<p>DC Circuit Court upholds FDA’s right to regulate e-cigarettes.¹⁰⁸</p> <p>Massachusetts implements regulations under the Act Modernizing Tobacco Control and removes the temporary statewide ban on the sale of tobacco and vape products.¹⁰⁹ (First state to pass legislation, others are emergency orders)</p> <p>Montana begins enforcing emergency ban on flavoured vaping.¹¹⁰</p> <p>New York state renews ban on flavored vaping liquids.¹¹¹</p> <p>US Congress and Senate introduce a bill to tax e-cigarette companies to pay for anti-vaping programs in schools.¹¹²</p> <p>Illinois files lawsuit against JUUL.¹¹³</p>	
Dec 15 – 21	<p>British Columbia issues “Intentions Paper”, proposing comprehensive measures, including regulating nicotine content, restricting sale of flavoured vapour products, plain packaging, provincial tax increase.¹¹⁴</p>	<p>New York City signs law to ban retail sale of nearly all flavoured e-cigarette products.¹¹⁵</p> <p>Wall Street Journal reports that of the 8 states that have issued emergency rules, legal challenges have resulted in the bans only being effect in only 3 states (Massachusetts, Rhode Island and Washington).¹¹⁶</p> <p>Montana Court refused request to halt Montana temporary ban on flavored vaping products.¹¹⁷</p> <p>Philadelphia Mayor signs into law prohibiting sale of e-cigarettes in youth-accessible establishments.¹¹⁸</p> <p>Utah Electronic Cigarette Substance Standards come into effect. The regulation limits nicotine to 24 mg/ml.¹¹⁹</p>	<p>U.K. Advertising Standards Association upholds in part complaints about Instagram ads by Vype.¹²⁰</p>
Dec 22 – 28	<p>Health Canada announces intention to “ban advertising of vaping products wherever they can be seen or heard by youth”.¹²¹ (December 19)</p> <p>Proposed Federal Vaping Products Promotion Regulations published in Canada Gazette Part 1¹²²(December 21)</p> <p>Federal Vaping Products Labelling and Packaging Regulations finalized.¹²³ (December 25)</p>	<p>United States Congress and Senate pass law which includes measures to raise the age to be able to purchase tobacco or e-cigarettes to 21 years.¹²⁴</p> <p>President Trump signs the bill into law.</p> <p>FDA posts that it is illegal to sell any product to anyone under 21.¹²⁵</p>	
2020			

Date	Canadian governments	USA governments	Industry and other governments
Dec 29 – Jan 4	B.C. 20% tax on vaping products comes into force. (Simultaneous increase in tobacco tax). Ontario restriction on retail promotions comes into force.	FDA finalizes enforcement policy on unauthorized flavored cartridge based e-cigarettes puts a partial ban on flavours in effect. Flavored pods are not allowed, but flavored nicotine for open tank systems is. ¹²⁶	Israel requirements for plain packaging of vaping products are implemented. United Arab Emirates imposes a 100% tax on e-cigarettes. ¹²⁷ Hungary reduces its tax on e-cigarettes from HUF55 to HUF 20 per ml. ¹²⁸ Kyrgyzstan begins taxing e-cigarettes at 1 som / mL (\$0.02). ¹²⁹
Jan 5 – 11		Massachusetts court prohibits online retailers from selling flavored vape products. ¹³⁰ Maine tax on e-cigarettes comes into effect (43% of wholesale price). ¹³¹ New Hampshire implements tax on vaping products (\$0.30 per ml for closed cartridges and 8% of wholesale price) ¹³² Nevada imposes a tax of 30% of wholesale value. ¹³³ Arizona sues JUUL ¹³⁴	JUUL opens age-gated store in Calgary. ¹³⁵ United Kingdom Advertising Standards Authority upholds complaint against Vype by Johnson and Johnson. ¹³⁶
Jan 12 – 18		New Jersey State Assembly passes bill to ban sale of flavoured vaping products. ¹³⁷	JUUL writes retailers to announce that it is temporarily ceasing production of fruit-flavoured vaping pods. ¹³⁸
Jan 19 – 25	Deadline for response to federal proposals for vaping product promotions. ¹³⁹ B.C. Intentions Paper consultation period ends. ¹⁴⁰ Council of Chief Medical Officers of Health issues statement proposing federal, provincial and municipal actions to address vaping. ¹⁴¹ Prince Edward Island Health Minister Alyward announces intention for full ban on vaping flavours. ¹⁴²	New Jersey Governor signs law to impose permanent ban on flavored vape products. Comes into effect 90 days later. ¹⁴³ Oregon gives notice that it will suspend its emergency order OAR 333—015-1000 on 11 April 2020. ¹⁴⁴ U.S. Surgeon General report on Smoking Cessation concludes “there is presently inadequate evidence to conclude that e-cigarettes, in general, increase smoking cessation.” ¹⁴⁵	Legislation is introduced in Denmark for flavour ban and plain packaging of e-cigarettes. ¹⁴⁶ NJOY announces that it will stop selling fruit-flavoured e-cigarettes in the USA. ¹⁴⁷
Jan 26 – Feb 1	PEI publishes draft regulations to ban flavours. ¹⁴⁸ Saskatchewan legislation comes into force.	New Mexico advances legislation to address youth vaping, including banning flavours, licensing and raising minimum age to 21. ¹⁴⁹	ALTRIA writes down its JUUL investment for a second time (value from US\$12.8 billion to \$4.2 billion) San Francisco ban on e-cigarette sales takes effect. ¹⁵⁰
Feb 2 – 8		Flavor ban on cartridge system comes into effect in USA (Feb 6) U.S. House Committee on Energy and Commerce holds hearings on E-cigarette manufacturers’ responsibilities for vaping. ¹⁵¹	Belgium parliament approves ban on all tobacco advertising (including for e-cigarettes) as of January 2021. Some exceptions are being discussed for e-cigarettes. ¹⁵²
Feb 9 – 15		Pennsylvania files lawsuit against JUUL. ¹⁵³ Maryland bans sale of disposable, flavored e-cigarettes. Massachusetts files lawsuit against JUUL. ¹⁵⁴	

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Feb 16 – 22	Nunavut launches consultation on review of legislation, including restrictions on vaping advertising and limits on nicotine. ¹⁵⁵		Mexico bans import of e-cigarettes by presidential decree. ^{156 157 158}
Feb 23 – 29	Nova Scotia budget plans for a vaping product tax to be in place on September 15, 2020. \$0.50 per millilitre for substances, with 20% tax on devices. ¹⁵⁹ Nova Scotia introduces legislation giving it legislative authority to control nicotine levels in e-cigarettes. ^{160 161} Alberta Budget includes a new 20% tax on vaping products, but an implementation date is not yet set. ¹⁶² Ontario announces measures to address youth vaping, including ban on sale of vapes with flavours other than tobacco, mint and menthol or nicotine over 20 mg/ml except in specialty shops. ¹⁶³	39 U.S. States announce investigation into JUUL’s marketing practices. ¹⁶⁴ U.S. Congress passes Bill to ban flavours in electronic nicotine delivery systems. ¹⁶⁵	New Zealand Minister of Health introduces “Smokefree Environments and Regulated Products (Vaping) Amendment Bill” ¹⁶⁶ Takes a “balanced” approach and promotes vaping as a form of harm reduction. ¹⁶⁷ Turkey bans the import of e-cigarettes by presidential decree. ¹⁶⁸ Philippines regulates e-cigarettes, restricting sales to those over 21 years of age, bans advertising, using in no-smoking zones, requiring registration of products. ¹⁶⁹ JUUL halts sales in Indonesia . ¹⁷⁰ Romania gives notice that it intends to strengthen advertising restrictions on tobacco and e-cigarettes, invoking emergency procedures of European Union agreements.
Mar 1 – 7	PEI age 21 comes into effect. ¹⁷¹ Yukon amendments to e-cigarette promotions and use come into effect (March 5). ¹⁷² Manitoba premier instructs Minister of Health to “explore ways to protect Manitobans, particularly our youth, from the effects of vaping.” ¹⁷³	New Mexico adopts legislation requiring licensing of tobacco and e-cigarette vendors. ¹⁷⁴	Belgium makes public a list of all e-cigarette brands marketed. ¹⁷⁵
Mar 8 – 14	Nova Scotia Legislature approves Bill 233, and it is given Royal Assent. ¹⁷⁶		
Mar 15 – 21			
Mar 22 – 28	Prince Edward Island amendments to <i>Tobacco and Electronic Smoking Device Sales and Access Act</i> come into force March 27, 2020.		Altria asks the FDA to postpone the deadline for e-cigarette submissions. ¹⁷⁷
Mar 29 – Apr 4	Northwest Territories restrictions on e-cigarette promotions and use come into effect. ¹⁷⁸ Nova Scotia ban on flavours comes into effect. Toronto requirements for licensing of specialty vaping retailers comes into force.	US FTC files a complaint aimed at forcing Altria to divest from JUUL Labs. ¹⁷⁹ Denver city files a lawsuit against JUUL. ¹⁸⁰	
Apr 5 – 11			
Apr 12 – 18			
Apr 19 – 25		New Jersey flavour ban comes into effect. ¹⁸¹	
Apr 26 – May 2	Proposed date for Ontario restrictions on sales of some flavoured vaping products outside of vape shops.		
May 3 – May 9			

Date	Canadian governments	USA governments	Industry and other governments
May 10 – 16			
May 17 – 23			
May 24 – 30			FDA deadline for application for e-cigarettes. (May 12, 2020) ¹⁸²
May 31 – Jun 6		Massachusetts 75% excise tax comes into effect. ¹⁸³	
Jun 7 – 13			
Jun 14 – 20			
Jun 21 – 27			
Jun 28 – Jul 4	Proposed date for Ontario restrictions on sale of higher nicotine vaping products outside of specialty vape shops. Canada's Vaping Products Labelling and Packaging Regulations come into force on 1 July 2020	New York City ban takes effect. (July 1)	

Other Resources for tracking developments:

- Tobacco Free Kids. States and Localities that have restricted the sale of flavored tobacco products.¹⁸⁴
- Public Health Law Center. E-cigarettes.¹⁸⁵

ENDNOTES

- 1 US FDA. Letters to Manufacturers Regarding Plans to Address Youth Access and Use September 12, 2018. <https://www.fda.gov/tobacco-products/rules-regulations-and-guidance/ctp-letters-industry#youth-access>
- 2 WTO Committee on Technical Barriers to Trade. G/TBT/N/CAN/513/Add.2
- 3 Fontem Ventures. Press Release. September 18, 2018. Fontem Ventures supports Canada’s approach to promotional statements on vaping products ahead of Blu launch. <http://www.fontemventures.com/news/fontem-ventures-supports-canadas-approach-to-promotional-statements-on-vaping-products-ahead-of-blu-launch/>
- 4 US FDA. Tobacco Product Application Review – a Public Meeting. <https://www.fda.gov/tobacco-products/ctp-newsroom/tobacco-product-application-review-public-meeting>
- 5 USA FDA. Statement. October 22, 2018. Statement from FDA Commissioner Scott Gottlieb, M.D., on agency’s ongoing commitment to improving efficiency, transparency of tobacco product application review process as part of FDA’s comprehensive framework to reduce tobacco-related disease and death <https://www.fda.gov/news-events/press-announcements/statement-fda-commissioner-scott-gottlieb-md-agencys-ongoing-commitment-improving-efficiency>
- 6 US FDA. Statement. November 15, 2018. Statement from FDA Commissioner Scott Gottlieb, M.D., on proposed new steps to protect youth by preventing access to flavored tobacco products and banning menthol in cigarettes <https://www.fda.gov/news-events/press-announcements/statement-fda-commissioner-scott-gottlieb-md-proposed-new-steps-protect-youth-preventing-access>
- 7 Juul Press release. JUUL Labs Action Plan. Nov 13, 2018. <https://newsroom.juul.com/juul-labs-action-plan/>
- 8 Fontem Ventures. Press Release. September 18, 2018. Fontem Ventures supports Canada’s approach to promotional statements on vaping products ahead of Blu launch. <http://www.fontemventures.com/news/fontem-ventures-supports-canadas-approach-to-promotional-statements-on-vaping-products-ahead-of-blu-launch/>
- 9 Imperial Tobacco News Release. On National Non-Smoking Week, Imperial Tobacco Canada reinforces its commitment to potentially reduced risk products. January 22, 2019 <https://www.newswire.ca/news-releases/on-national-non-smoking-week-imperial-tobacco-canada-reinforces-its-commitment-to-potentially-reduced-risk-products-899976840.html>
- 10 US FDA. Eliminating Youth Electronic Cigarette and Other Tobacco Product Use: The Role for Drug Therapies; New Date for Public Hearing; Request for Comments <https://www.federalregister.gov/documents/2018/12/18/2018-27352/eliminating-youth-electronic-cigarette-and-other-tobacco-product-use-the-role-for-drug-therapies-new>
- 11 US FDA. Public Hearing. January 18, 2019. <https://www.fda.gov/news-events/fda-meetings-conferences-and-workshops/eliminating-youth-electronic-cigarette-and-other-tobacco-product-use-role-drug-therapies-public>. Transcript: <https://www.fda.gov/media/120342/download>
- 12 Health Canada. Consider the consequences of vaping. Updated February 4, 2019. <https://www.canada.ca/en/health-canada/services/video/consider-consequences-vaping.html>
- 13 US FDA. Letters to JUUL Labs, Inc. and Altria Group Inc. <https://newsroom.juul.com/juul-labs-action-plan/> and <https://www.fda.gov/media/122589/download>
- 14 JTI-Canada Tech Inc. JTI shakes up Canada’s vape market Press release. <https://www.newswire.ca/news-releases/jti-shakes-up-canada-s-vape-market-862015235.html>
- 15 US FDA. Statement from FDA Commissioner Scott Gottlieb, M.D., on new data demonstrating rising youth use of tobacco products and the agency’s ongoing actions to confront the epidemic of youth e-cigarette use. <https://www.fda.gov/news-events/press-announcements/statement-fda-commissioner-scott-gottlieb-md-new-data-demonstrating-rising-youth-use-tobacco>
- 16 Health Canada. Notice of Intent – Potential Measures to Reduce the Impact of Vaping Products Advertising on Youth and Non-users of Tobacco Products. February 26, 2019 <https://www.canada.ca/en/health-canada/programs/consultation-measures-reduce-impact-vaping-products-advertising-youth-non-users-tobacco-products/notice-document.html>
- 17 Northwest Territories. Tobacco and Vapour Products Act. https://www.justice.gov.nt.ca/en/files/bills/18/2019.3/Bill_40.pdf
- 18 South Africa Minister of Finance. Tito Titus Mboweni. Minister of Finance. <https://www.pwc.co.za/en/assets/pdf/Budget/budget-speech-2020.pdf>
- 19 US FDA. Statement from FDA Commissioner Scott Gottlieb, M.D., on forceful new actions focused on retailers, manufacturers to combat youth access to e-cigarettes as part of FDA’s Youth Tobacco Prevention Plan. March 4, 2019. <https://www.fda.gov/news-events/press-announcements/statement-fda-commissioner-scott-gottlieb-md-forceful-new-actions-focused-retailers-manufacturers>
- 20 US FDA. Statement from FDA Commissioner Scott Gottlieb, M.D., on advancing new policies aimed at preventing youth access to, and appeal of, flavored tobacco products, including e-cigarettes and cigars March 13, 2019 <https://www.fda.gov/news-events/press-announcements/statement-fda-commissioner-scott-gottlieb-md-advancing-new-policies-aimed-preventing-youth-access>
- 21 US FDA. Guidance document. “Interpretation of and Compliance Policy for Certain Label Requirement; Applicability of Certain Federal Food, Drug, and Cosmetic Act Requirements to Vape Shops,” March 2019. <https://www.fda.gov/regulatory-information/search-fda-guidance-documents/interpretation-and-compliance-policy-certain-label-requirement-applicability-certain-federal-food>
- 22 US FDA. Content and Format of Substantial Equivalence Reports; Food and Drug Administration Actions on Substantial Equivalence Reports. March 28, 2019. <https://www.federalregister.gov/documents/2019/04/02/2019-05787/content-and-format-of-substantial-equivalence-reports-food-and-drug-administration-actions-on>
- 23 JUUL labs. Press release. March 29, 2019 JUUL Labs launches Secret Shopping program in Canada, strengthening youth prevention efforts. March 29, 2019 <https://www.newswire.ca/news-releases/juul-labs-launches-secret-shopping-program-in-canada-strengthening-youth-prevention-efforts-861038836.html>
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Chapter 6. 10. The evidence is inadequate to infer that e-cigarettes, in general, increase smoking cessation. However, the evidence is suggestive but not sufficient to infer that the use of e-cigarettes containing nicotine is associated with increased smoking cessation compared with the use of e-cigarettes not containing nicotine, and the evidence is suggestive but not sufficient to infer that more frequent use of e-cigarettes is associated with increased smoking cessation compared with less frequent use of e-cigarettes
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