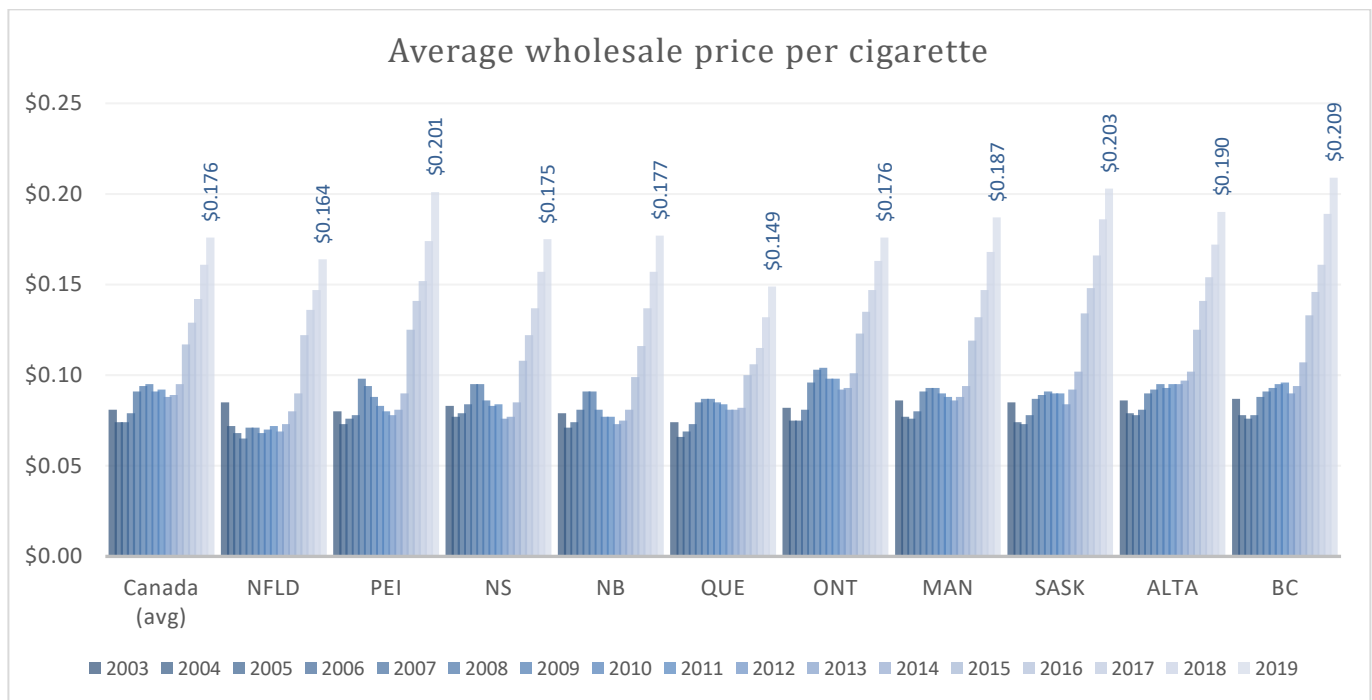


Wholesale and tax revenue from cigarettes in Canadian provinces, 2003-2020

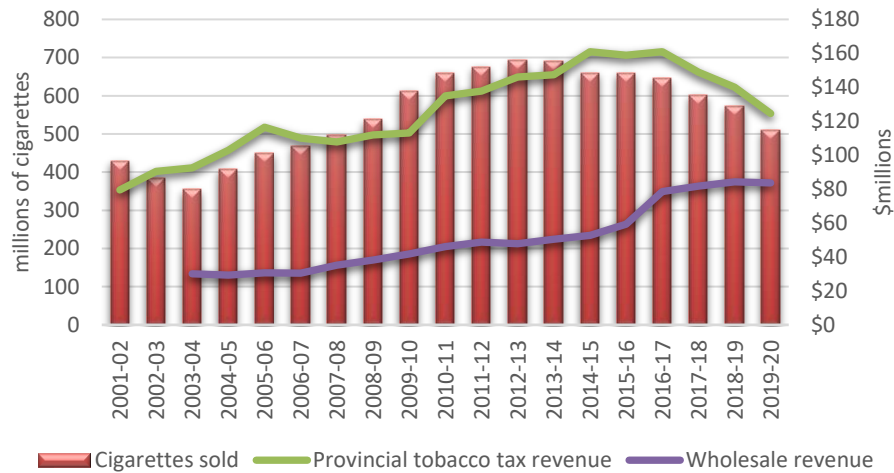
Tobacco manufacturers are required to provide Health Canada with monthly reports on the average price they charged for each brand of cigarettes in each province and also the quantity sold. Health Canada has made this information available in the aggregate in two separate sets of data: the average wholesale price per cigarette and the number of cigarettes sold by province. Data on sales volume is not provided separately for Prince Edward Island, Nunavut, Northwest Territories and Yukon.

The tables and figures below provide the average wholesale price, the estimated total wholesale and tax revenues in each Canadian province.

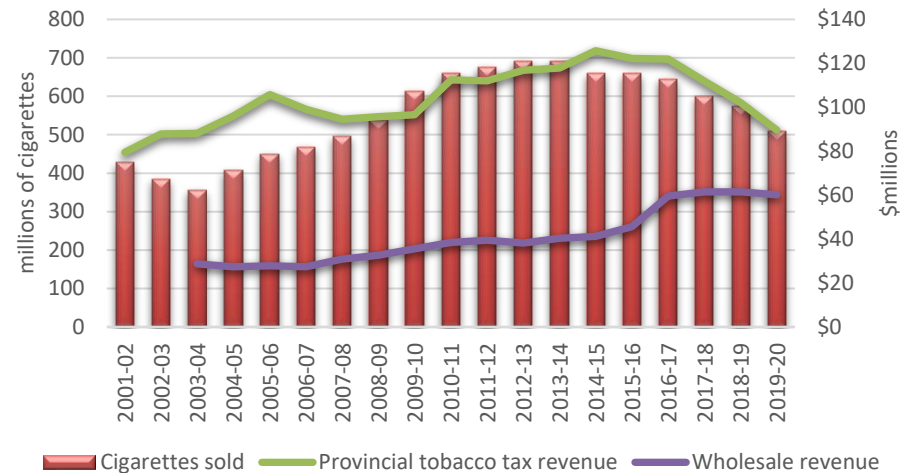


Figures

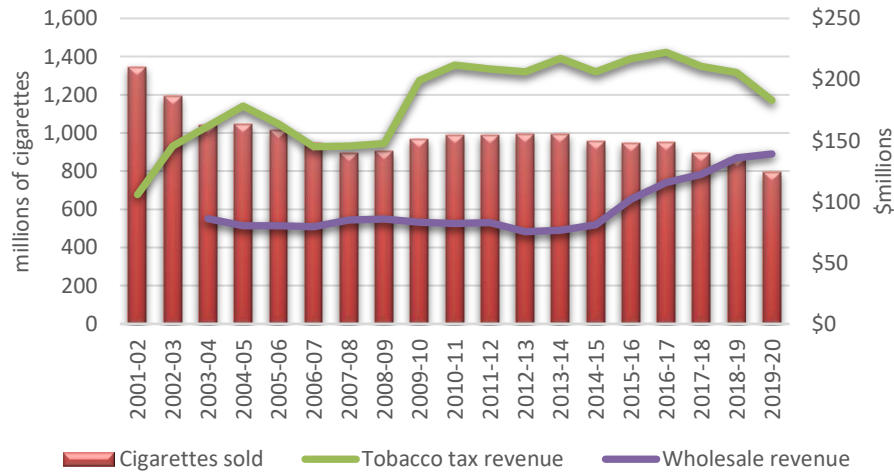
Newfoundland: Cigarette sales, provincial tobacco tax revenues and industry revenues on cigarette sales



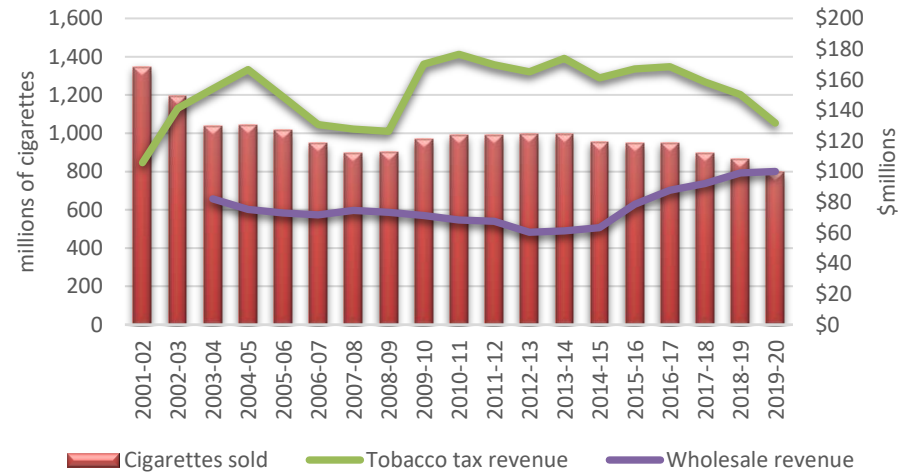
Newfoundland: Cigarette sales, provincial tobacco tax revenues and industry revenues on cigarette sales, adjusted 2001 = \$1



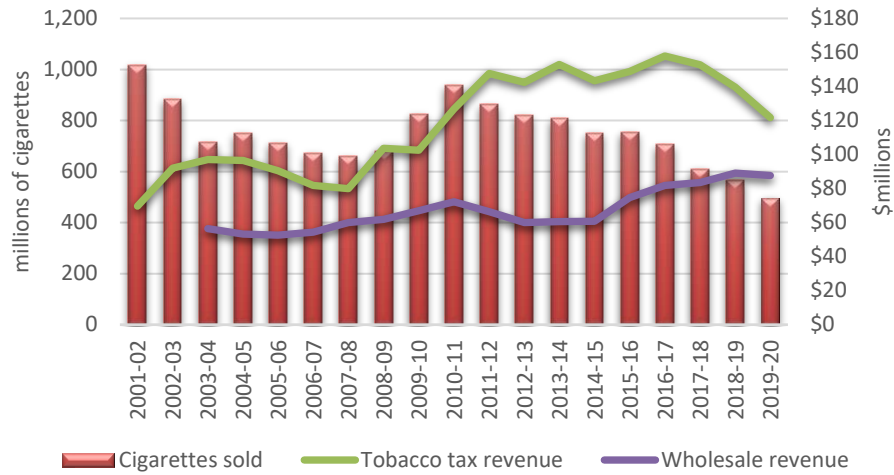
Nova Scotia: Cigarette sales, provincial tobacco tax revenues and industry revenues on cigarette sales



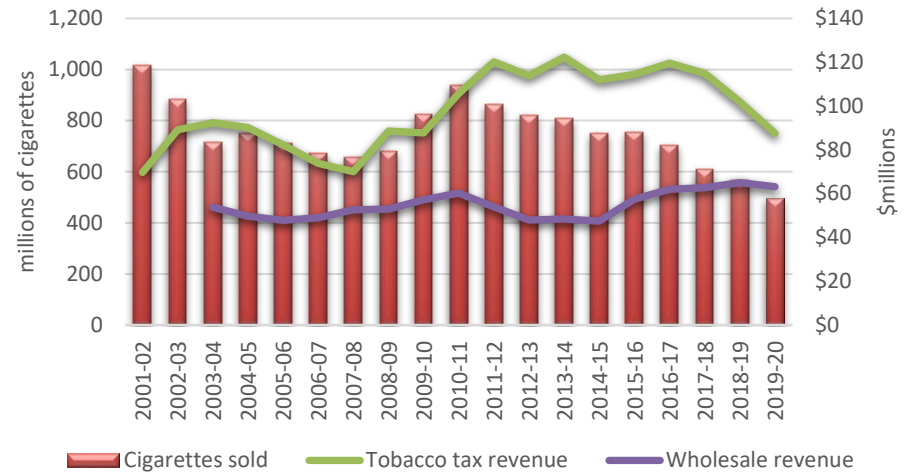
Nova Scotia: Cigarette sales, provincial tobacco tax revenues and industry revenues on cigarette sales, adjusted 2001 = \$1



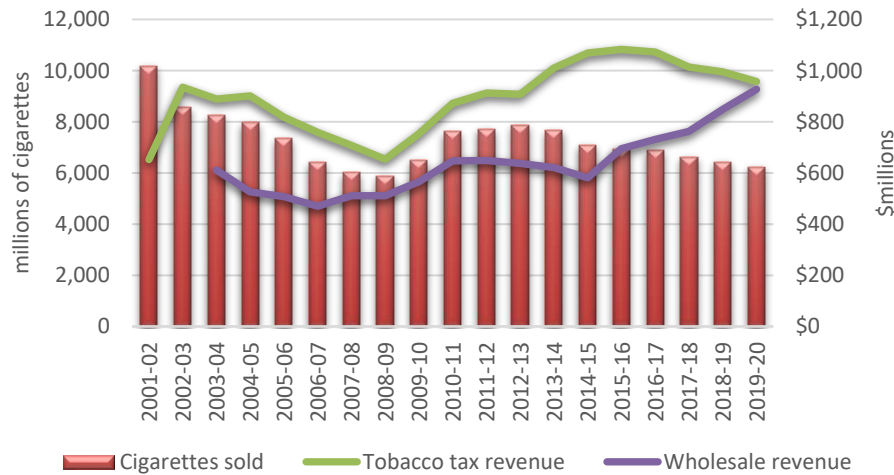
New Brunswick: Cigarette sales, provincial tobacco tax revenues and industry revenues on cigarette sales



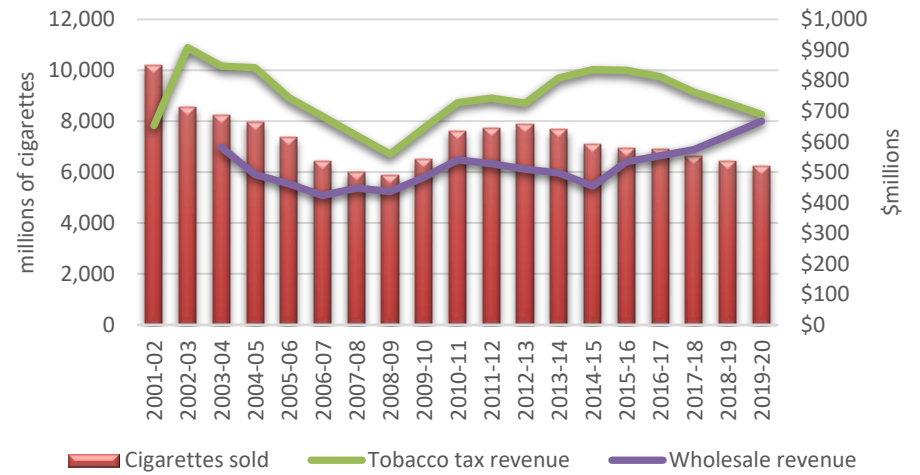
New Brunswick: Cigarette sales, provincial tobacco tax revenues and industry revenues on cigarette sales, adjusted 2001 = \$1



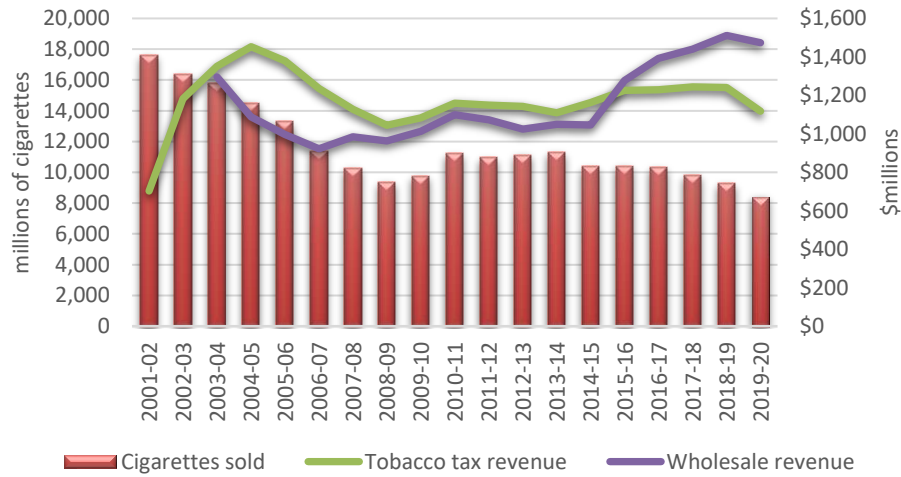
Quebec: Cigarette sales, provincial tobacco tax revenues and industry revenues on cigarette sales



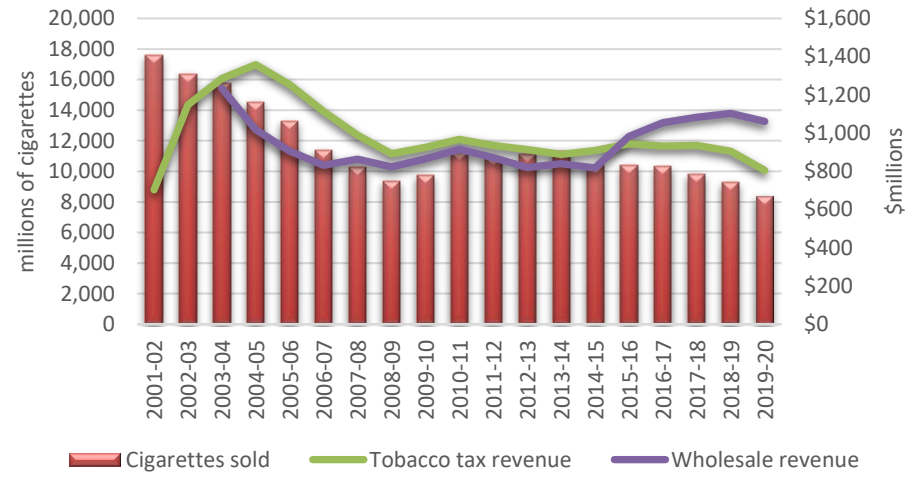
Quebec: Cigarette sales, provincial tobacco tax revenues and industry revenues on cigarette sales, adjusted 2001 = \$1



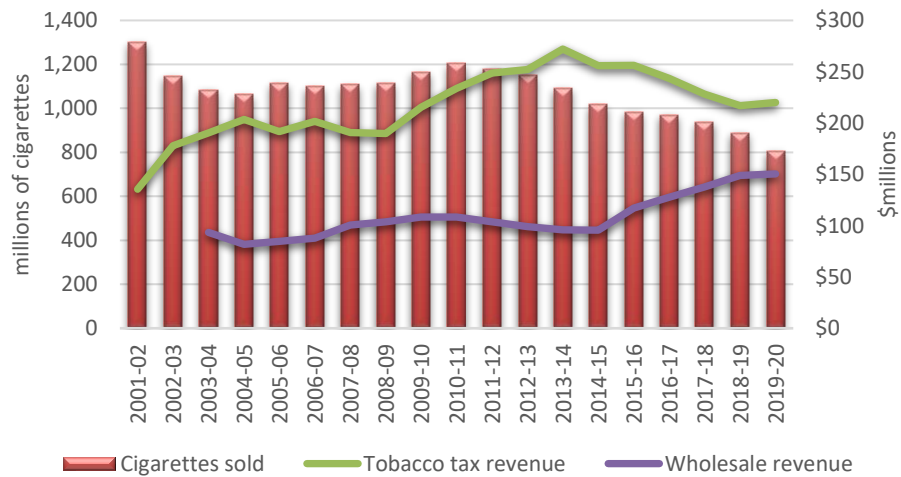
Ontario: Cigarette sales, provincial tobacco tax revenues and industry revenues on cigarette sales



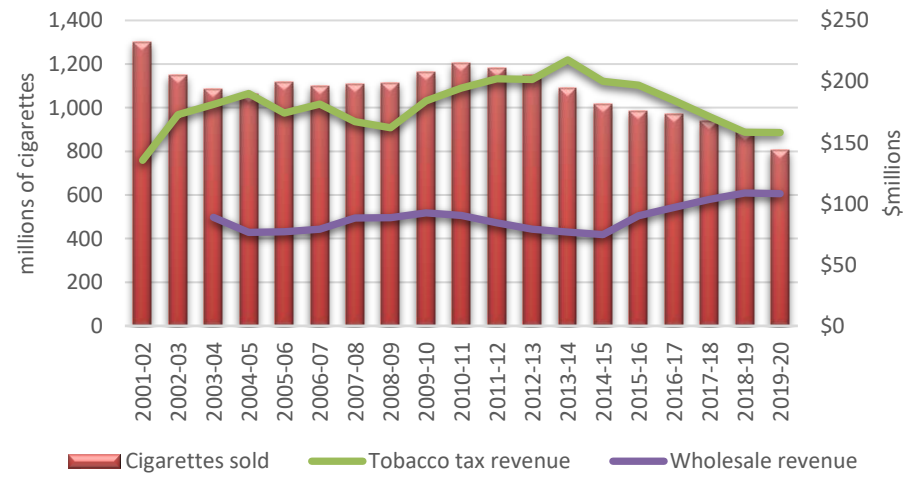
Ontario: Cigarette sales, provincial tobacco tax revenues and industry revenues on cigarette sales, adjusted 2001 = \$1



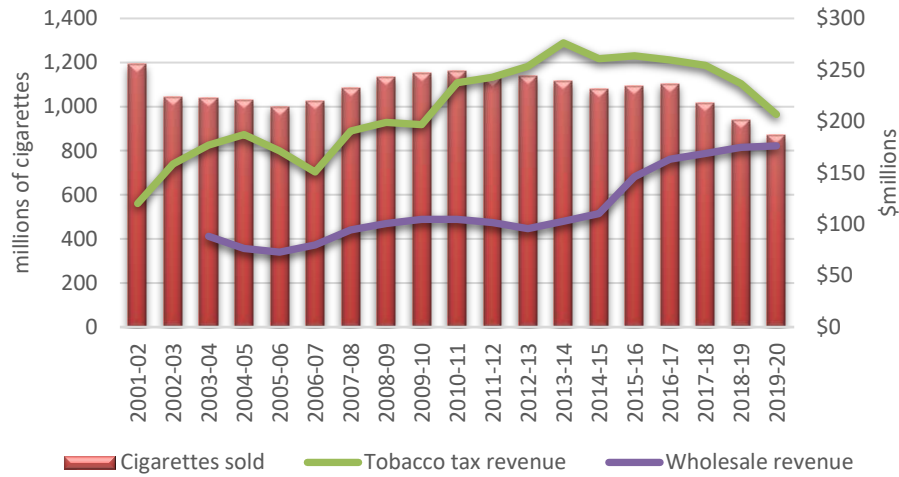
Manitoba: Cigarette sales, provincial tobacco tax revenues and industry revenues on cigarette sales



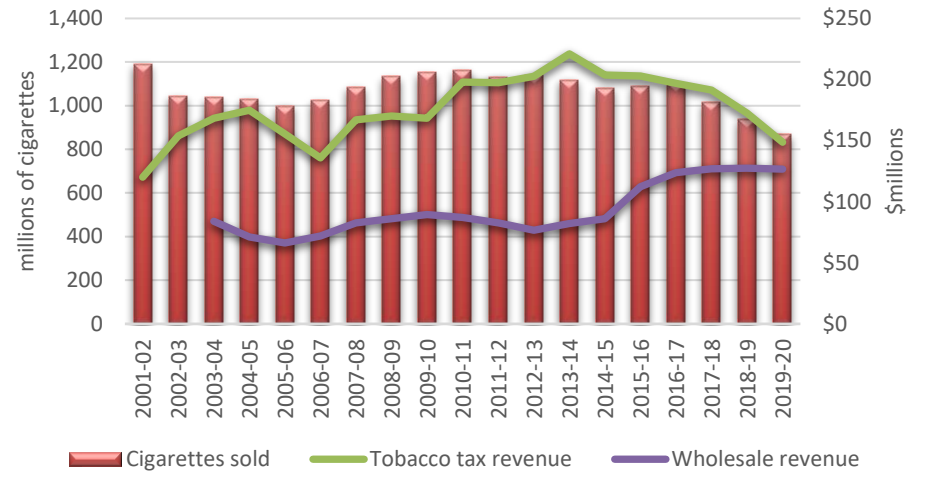
Manitoba: Cigarette sales, provincial tobacco tax revenues and industry revenues on cigarette sales, adjusted 2001 = \$1



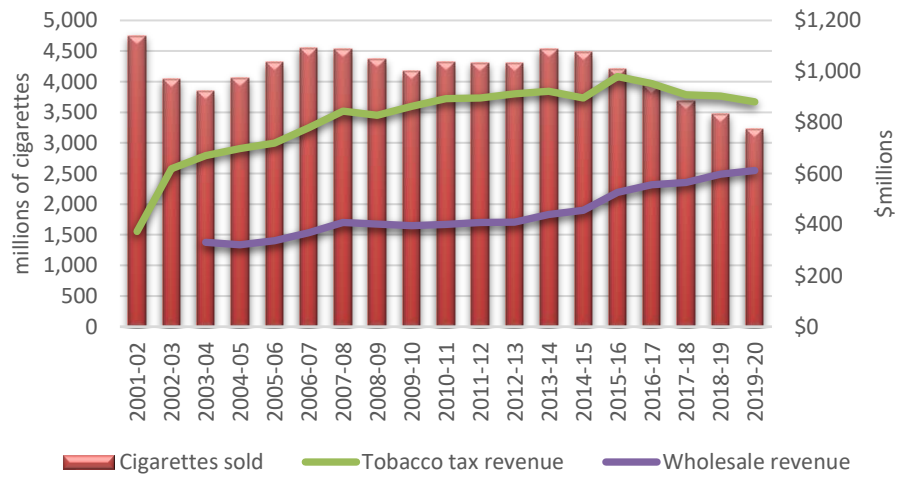
Saskatchewan: Cigarette sales, provincial tobacco tax revenues and industry revenues on cigarette sales



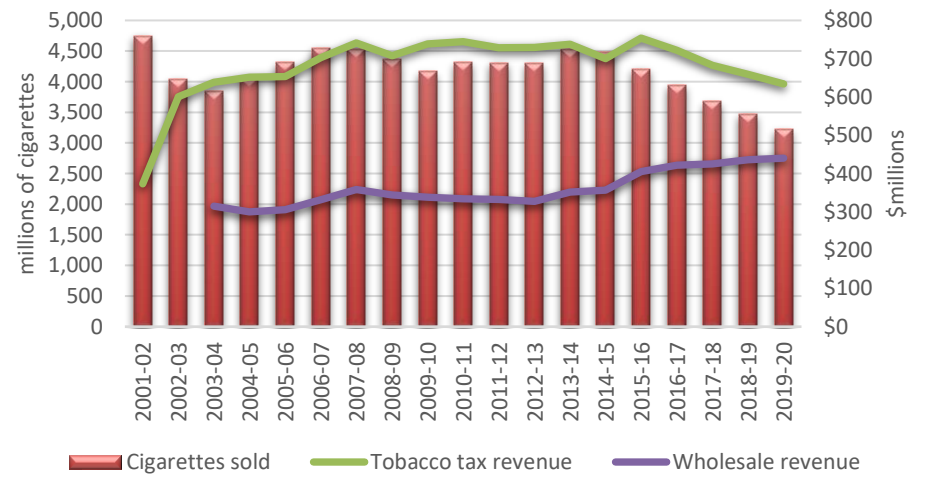
Saskatchewan: Cigarette sales, provincial tobacco tax revenues and industry revenues on cigarette sales, adjusted 2001 = \$1



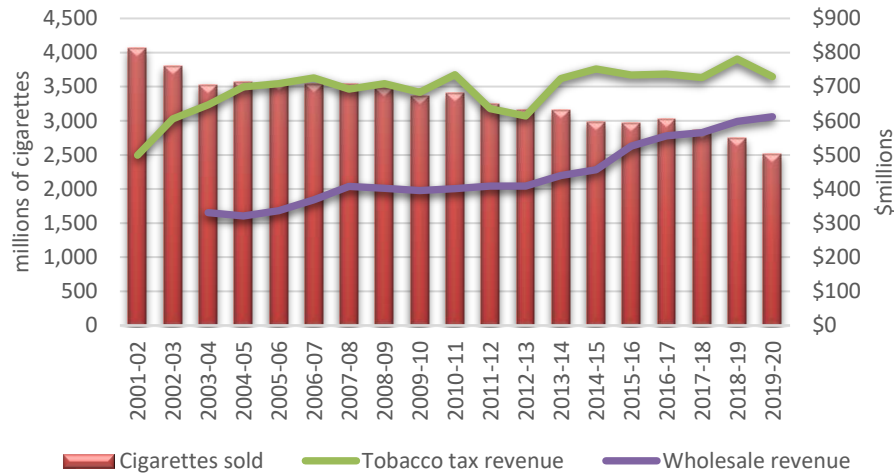
Alberta: Cigarette sales, provincial tobacco tax revenues and industry revenues on cigarette sales



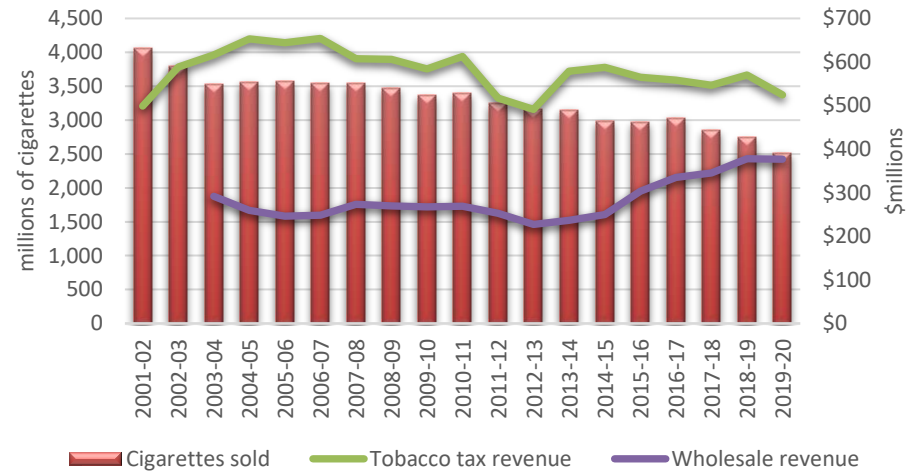
Alberta: Cigarette sales, provincial tobacco tax revenues and industry revenues on cigarette sales, adjusted 2001 = \$1



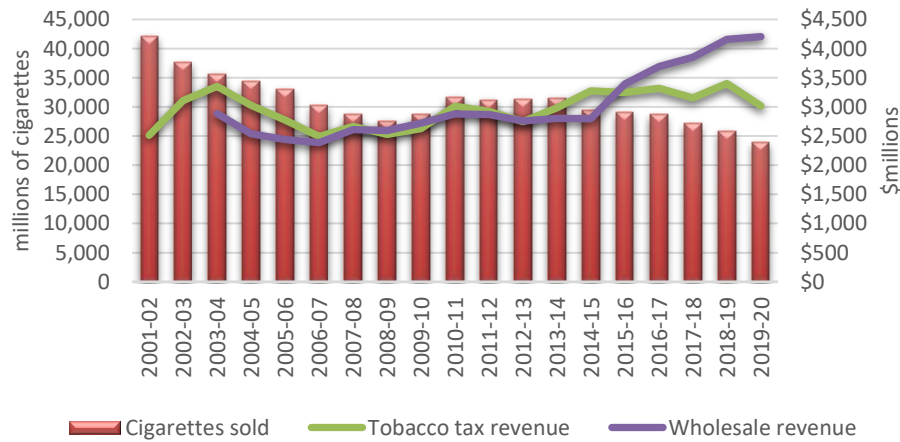
British Columbia: Cigarette sales, provincial tobacco tax revenues and industry revenues on cigarette sales



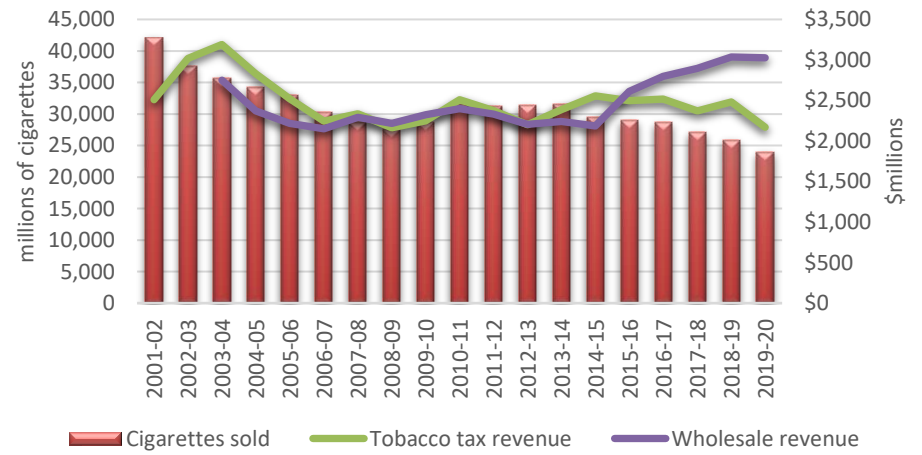
British Columbia: Cigarette sales, provincial tobacco tax revenues and industry revenues on cigarette sales, adjusted 2001 = \$1



Canada: Cigarette sales, provincial tobacco tax revenues and industry revenues on cigarette sales



Canada: Cigarette sales, provincial tobacco tax revenues and industry revenues on cigarette sales, adjusted 2001 = \$1



Tables

Average wholesale price per cigarette (reported to and disclosed by Health Canada)

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
NFLD	0.085	0.072	0.068	0.065	0.071	0.071	0.068	0.070	0.072	0.069	0.073	0.080	0.090	0.122	0.136	0.147	0.164
PEI	0.080	0.073	0.076	0.078	0.098	0.094	0.088	0.083	0.080	0.078	0.081	0.090	0.125	0.141	0.152	0.174	0.201
NS	0.083	0.077	0.079	0.084	0.095	0.095	0.086	0.083	0.084	0.076	0.077	0.085	0.108	0.122	0.137	0.157	0.175
NB	0.079	0.071	0.074	0.081	0.091	0.091	0.081	0.077	0.077	0.073	0.075	0.081	0.099	0.116	0.137	0.157	0.177
QC	0.074	0.066	0.069	0.073	0.085	0.087	0.087	0.085	0.084	0.081	0.081	0.082	0.100	0.106	0.115	0.132	0.149
ON	0.082	0.075	0.075	0.081	0.096	0.103	0.104	0.098	0.098	0.092	0.093	0.101	0.123	0.135	0.147	0.163	0.176
MB	0.086	0.077	0.076	0.080	0.091	0.093	0.093	0.090	0.088	0.086	0.088	0.094	0.119	0.132	0.147	0.168	0.187
SK	0.085	0.074	0.073	0.078	0.087	0.089	0.091	0.090	0.090	0.084	0.092	0.102	0.134	0.148	0.166	0.186	0.203
AB	0.086	0.079	0.078	0.081	0.090	0.092	0.095	0.093	0.095	0.095	0.097	0.102	0.125	0.141	0.154	0.172	0.190
BC	0.087	0.078	0.076	0.078	0.088	0.091	0.093	0.095	0.096	0.090	0.094	0.107	0.133	0.146	0.161	0.189	0.209
Canada (avg)	0.081	0.074	0.074	0.079	0.091	0.094	0.095	0.091	0.092	0.088	0.089	0.095	0.117	0.129	0.142	0.161	0.176

Millions of cigarettes sold at wholesale (Reported to and disclosed by Health Canada)

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
NFLD	355	407	450	469	496	537	613	660	676	693	691	659	659	644	601	573	510
PEI and territories	173	184	161	102	123	136	135	156	140	130	127	116	99	97	93	89	103
NS	1,038	1,044	1,015	946	895	902	968	988	988	992	993	954	945	949	894	865	795
NB	715	749	711	671	659	680	826	938	863	821	807	750	754	705	609	567	496
QC	8,250	7,970	7,354	6,435	6,013	5,869	6,505	7,620	7,720	7,871	7,668	7,084	6,942	6,897	6,635	6,430	6,220
ON	15,795	14,508	13,287	11,388	10,257	9,347	9,741	11,215	10,940	11,144	11,290	10,362	10,381	10,307	9,800	9,273	8,374
MB	1,085	1,062	1,116	1,099	1,107	1,114	1,164	1,203	1,179	1,150	1,091	1,017	985	968	937	887	804
SK	1,037	1,030	998	1,023	1,084	1,132	1,152	1,162	1,130	1,138	1,117	1,080	1,090	1,103	1,016	938	868
AB	3,848	4,062	4,312	4,546	4,533	4,372	4,162	4,314	4,301	4,304	4,528	4,471	4,209	3,945	3,671	3,474	3,220
BC	3,523	3,563	3,568	3,539	3,538	3,469	3,362	3,397	3,242	3,156	3,149	2,985	2,969	3,027	2,855	2,740	2,508
Canada (total)	35,634	34,289	32,971	30,217	28,705	27,574	28,640	31,654	31,178	31,347	31,468	29,468	29,033	28,642	27,111	25,839	23,895

Total wholesale revenues (millions)

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
NFLD	\$30	\$29	\$31	\$30	\$35	\$38	\$42	\$46	\$49	\$48	\$50	\$53	\$59	\$79	\$82	\$84	\$84
PEI and territories																	
NS	\$86	\$80	\$80	\$79	\$85	\$86	\$83	\$82	\$83	\$75	\$76	\$81	\$102	\$116	\$122	\$136	\$139
NB	\$56	\$53	\$53	\$54	\$60	\$62	\$67	\$72	\$66	\$60	\$61	\$61	\$75	\$82	\$83	\$89	\$88
QC	\$610	\$526	\$507	\$470	\$511	\$511	\$566	\$648	\$648	\$638	\$621	\$581	\$694	\$731	\$763	\$849	\$927
ON	\$1,295	\$1,088	\$997	\$922	\$985	\$963	\$1,013	\$1,099	\$1,072	\$1,025	\$1,050	\$1,047	\$1,277	\$1,391	\$1,441	\$1,512	\$1,474
MB	\$93	\$82	\$85	\$88	\$101	\$104	\$108	\$108	\$104	\$99	\$96	\$96	\$117	\$128	\$138	\$149	\$150
SK	\$88	\$76	\$73	\$80	\$94	\$101	\$105	\$105	\$102	\$96	\$103	\$110	\$146	\$163	\$169	\$175	\$176
AB	\$331	\$321	\$336	\$368	\$408	\$402	\$395	\$401	\$409	\$409	\$439	\$456	\$526	\$556	\$565	\$598	\$612
BC	\$306	\$278	\$271	\$276	\$311	\$316	\$313	\$323	\$311	\$284	\$296	\$319	\$395	\$442	\$460	\$518	\$524
Canada (total)	\$2,886	\$2,537	\$2,440	\$2,387	\$2,612	\$2,592	\$2,721	\$2,880	\$2,868	\$2,759	\$2,801	\$2,799	\$3,397	\$3,695	\$3,850	\$4,160	\$4,206

Wholesale revenues (inflation adjusted 2001 = \$1)

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
NFLD	\$29	\$27	\$28	\$27	\$31	\$33	\$36	\$38	\$40	\$38	\$40	\$41	\$46	\$60	\$61	\$62	\$60
PEI and territories																	
NS	\$82	\$75	\$73	\$72	\$75	\$73	\$71	\$68	\$67	\$60	\$61	\$63	\$79	\$88	\$92	\$99	\$100
NB	\$54	\$50	\$48	\$49	\$53	\$53	\$57	\$60	\$54	\$48	\$48	\$47	\$57	\$62	\$63	\$65	\$63
QC	\$581	\$492	\$461	\$423	\$448	\$436	\$484	\$540	\$527	\$510	\$497	\$454	\$534	\$554	\$574	\$619	\$667
ON	\$1,234	\$1,017	\$906	\$831	\$864	\$823	\$866	\$916	\$872	\$820	\$840	\$818	\$982	\$1,054	\$1,083	\$1,103	\$1,060
MB	\$89	\$76	\$77	\$79	\$88	\$89	\$93	\$90	\$84	\$79	\$77	\$75	\$90	\$97	\$104	\$109	\$108
SK	\$84	\$71	\$66	\$72	\$83	\$86	\$90	\$87	\$83	\$77	\$82	\$86	\$112	\$124	\$127	\$127	\$127
AB	\$315	\$300	\$306	\$332	\$358	\$344	\$338	\$334	\$332	\$327	\$351	\$356	\$405	\$421	\$425	\$436	\$440
BC	\$292	\$260	\$246	\$249	\$273	\$270	\$267	\$269	\$253	\$227	\$237	\$250	\$304	\$335	\$346	\$378	\$377
Canada (total)	\$2,749	\$2,371	\$2,218	\$2,151	\$2,291	\$2,215	\$2,325	\$2,400	\$2,332	\$2,207	\$2,241	\$2,187	\$2,613	\$2,799	\$2,895	\$3,037	\$3,026

Tobacco tax revenues (millions)

	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20
NFLD	\$92.5	\$102.8	\$116.4	\$110.0	\$107.8	\$112.0	\$113.0	\$135.0	\$137.8	\$146.0	\$147.4	\$160.9	\$158.9	\$160.9	\$148.8	\$139.9	\$124.5
PEI	\$26.0	\$29.3	\$28.2	\$24.3	\$24.0	\$28.0	\$34.6	\$35.3	\$37.1	\$40.2	\$31.3	\$30.3	\$32.9	\$32.7	\$31.6	\$30.5	\$28.5
NS	\$161.7	\$178.3	\$163.6	\$145.1	\$145.6	\$147.7	\$199.1	\$211.9	\$208.6	\$206.3	\$217.2	\$206.3	\$217.0	\$222.2	\$210.7	\$205.8	\$183.0
NB	\$97.0	\$96.5	\$90.5	\$81.9	\$79.9	\$103.7	\$102.6	\$126.8	\$147.7	\$142.4	\$152.9	\$143.4	\$148.7	\$157.9	\$152.7	\$139.6	\$121.8
QC	\$889.0	\$901.2	\$818.0	\$758.0	\$707.0	\$654.0	\$754.0	\$873.0	\$913.0	\$907.0	\$1,010.0	\$1,069.0	\$1,083.0	\$1,072.0	\$1,014.0	\$995.0	\$958.0
ON	\$1,350.0	\$1,453.0	\$1,379.0	\$1,236.0	\$1,127.0	\$1,044.0	\$1,083.0	\$1,160.0	\$1,150.0	\$1,142.0	\$1,110.0	\$1,163.0	\$1,226.0	\$1,230.0	\$1,244.0	\$1,241.0	\$1,118.0
MB	\$190.4	\$203.5	\$191.6	\$201.6	\$190.6	\$189.6	\$215.5	\$233.7	\$248.6	\$252.1	\$272.1	\$256.0	\$256.1	\$243.3	\$228.0	\$217.0	\$220.0
SK	\$176.7	\$187.0	\$171.1	\$150.8	\$190.4	\$199.1	\$196.9	\$237.5	\$242.9	\$253.4	\$276.2	\$260.7	\$263.7	\$259.7	\$254.3	\$236.4	\$206.8
AB	\$670.5	\$697.7	\$719.1	\$780.0	\$845.0	\$828.0	\$864.0	\$893.0	\$896.0	\$912.0	\$922.0	\$896.0	\$980.0	\$953.0	\$908.0	\$903.0	\$881.0
BC	\$647.0	\$699.0	\$709.0	\$726.0	\$693.0	\$709.0	\$683.0	\$735.0	\$636.0	\$614.0	\$724.0	\$752.0	\$734.0	\$737.0	\$727.0	\$781.0	\$729.0
Canada	\$3,349.9	\$3,029.1	\$2,773.8	\$2,492.4	\$2,663.9	\$2,530.7	\$2,629.5	\$3,011.5	\$2,923.4	\$2,750.5	\$2,983.0	\$3,273.0	\$3,248.7	\$3,320.9	\$3,156.0	\$3,401.0	\$3,017.3

Tobacco tax revenues (millions, adjusted 2001 = \$1)

	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20
NFLD	\$88.1	\$96.1	\$105.8	\$99.1	\$94.5	\$95.7	\$96.6	\$112.5	\$112.0	\$116.8	\$117.9	\$125.7	\$122.2	\$121.9	\$111.9	\$102.2	\$89.6
PEI	\$24.8	\$27.3	\$25.6	\$21.9	\$21.0	\$23.9	\$29.5	\$29.4	\$30.1	\$32.1	\$25.0	\$23.6	\$25.3	\$24.7	\$23.8	\$22.3	\$20.5
NS	\$154.0	\$166.6	\$148.7	\$130.7	\$127.7	\$126.2	\$170.2	\$176.5	\$169.6	\$165.0	\$173.8	\$161.1	\$166.9	\$168.4	\$158.4	\$150.2	\$131.7
NB	\$92.4	\$90.2	\$82.3	\$73.8	\$70.1	\$88.6	\$87.7	\$105.7	\$120.1	\$113.9	\$122.3	\$112.0	\$114.4	\$119.6	\$114.8	\$101.9	\$87.6
QC	\$846.7	\$842.3	\$743.6	\$682.9	\$620.2	\$559.0	\$644.4	\$727.5	\$742.3	\$725.6	\$808.0	\$835.2	\$833.1	\$812.1	\$762.4	\$726.3	\$689.2
ON	\$1,285.7	\$1,357.9	\$1,253.6	\$1,113.5	\$988.6	\$892.3	\$925.6	\$966.7	\$935.0	\$913.6	\$888.0	\$908.6	\$943.1	\$931.8	\$935.3	\$905.8	\$804.3
MB	\$181.3	\$190.2	\$174.2	\$181.6	\$167.2	\$162.1	\$184.2	\$194.8	\$202.1	\$201.7	\$217.7	\$200.0	\$197.0	\$184.3	\$171.4	\$158.4	\$158.3
SK	\$168.3	\$174.8	\$155.6	\$135.8	\$167.0	\$170.1	\$168.3	\$197.9	\$197.4	\$202.7	\$221.0	\$203.7	\$202.8	\$196.7	\$191.2	\$172.6	\$148.8
AB	\$638.6	\$652.0	\$653.7	\$702.7	\$741.2	\$707.7	\$738.5	\$744.2	\$728.5	\$729.6	\$737.6	\$700.0	\$753.8	\$722.0	\$682.7	\$659.1	\$633.8
BC	\$616.2	\$653.3	\$644.5	\$654.1	\$607.9	\$606.0	\$583.8	\$612.5	\$517.1	\$491.2	\$579.2	\$587.5	\$564.6	\$558.3	\$546.6	\$570.1	\$524.5
Canada	\$3,190.4	\$2,831.0	\$2,521.7	\$2,245.4	\$2,336.8	\$2,163.0	\$2,247.5	\$2,509.6	\$2,376.8	\$2,200.4	\$2,386.4	\$2,557.1	\$2,499.0	\$2,515.9	\$2,372.9	\$2,482.5	\$2,170.7

References: Data on wholesale shipments and pricing provided to Health Canada in compliance with Tobacco Reporting Regulations SOR/2000-273; tax revenues stated in the public accounts or budgets of each jurisdiction.

Funding for this report was provided by Health Canada's Substance Use and Addictions Program (SUAP).
The views expressed herein do not necessarily represent the views of Health Canada